

**CITY OF RIVIERA BEACH,
PALM BEACH COUNTY, FLORIDA
MINUTES OF THE CITY COUNCIL
WORKSHOP HELD JULY 14, 2014, 5:30 PM**

(The following may contain unintelligible or misunderstood words due to the recording quality.)

I. CITY CLERK CALLS TO ORDER

CHAIRPERSON DAVIS: Welcome to the City Council Budget Workshop. Please turn your cell phones to the off or vibrate position. Madam Clerk, please call the roll.

II. ROLL CALL

DEPUTY CITY CLERK ANTHONY: Chairperson Judy Davis?

CHAIRPERSON DAVIS: Here.

DEPUTY CITY CLERK ANTHONY: Chair Pro Tem Dawn Pardo?

CHAIR PRO TEM PARDO: Present.

DEPUTY CITY CLERK ANTHONY: Councilperson Bruce Guyton?

COUNCILPERSON GUYTON: Here.

DEPUTY CITY CLERK ANTHONY: Councilperson Cedrick Thomas?

COUNCILPERSON THOMAS: Here.

DEPUTY CITY CLERK ANTHONY: Councilperson Terence Davis?

COUNCILPERSON DAVIS: Here.

DEPUTY CITY CLERK ANTHONY: City Manager Ruth Jones?

CITY MANAGER JONES: Present.

DEPUTY CITY CLERK ANTHONY: **DEPUTY** City Clerk Claudene Anthony is present.
City Attorney Pamala Ryan?

CITY ATTORNEY RYAN: Present.

CHAIRPERSON DAVIS: Okay. Let's all stand for a moment of silence and the Pledge led by Mr. Guyton.

III. INVOCATION AND PLEDGE OF ALLEGIANCE

(Everyone stood for a moment of silence with the Pledge of Allegiance being led by Councilperson Guyton)

CHAIRPERSON DAVIS: Okay. Miss Jones, item 4,

IV. DISCUSSION – RUTH JONES, CITY MANAGER

CITY MANAGER JONES: Thank you, Madam Chair. Tonight we have another budget workshop in the series of workshops that we hold leading up to the development of the 2015 budget. What we have on the agenda tonight are -- are some items that you have asked us to bring back, as well as items of information. The first item that we would like to present is the results of the assessment as relates to third-party management of the marina. As you will recall, this project was initially started in conjunction with the CRA. That work was suspended and so the City contracted with Palm Beach Consulting to get this segment of that report finished. So right now I would like to ask Arnold Broussard to give you an overview of his analysis of third-party management for the city marina.

MUNICIPAL MARINA THIRD-PARTY MANAGEMENT COMPANY MARINA OPERATIONS MANAGEMENT ANALYSIS

ARNOLD BROUSSARD: Good evening, Miss Jones and members of the City -- City Council. It's my pleasure to give you an overview of what third-party management of the City's marina might -- might look like. The basic scope of work that -- that we had in terms of doing this -- this work was to define the services that the -- that might be required of a management company by the City. To develop most like on a break-even operating analysis for the marina -- marina company -- for a marina company case of running the marina in terms of what operating results might look like from a financial standpoint. Document considerations, the strategy to set up a marina enterprise and to identify and develop recommendations for action should the City decide it wanted to move in the direction of using a third-party management company.

Some of the types of tools that we applied in the process of doing the work that we did were -- was to develop financial projections for the period 2015 through 2019. Look at projections, evaluation -- evaluate those projections using sensitivity analyses. We conducted interviews with other marina operates and with third- -- third-party management companies, and we performed a review and -- of actual and sample third-party management contract documents with -- with different entities.

In terms of the types of services provided by marina management companies in general, they include, you know, anything and everything that you -- that's -- that's going to -- that would be required to operate a marina. Accounting and financial services, legal, advertising, human resources, payroll, insurance, just a vast -- a vast array of rate -- rate structuring and rate analyses. A vast array of actual services that companies provide. What -- what -- what we did was we worked with -- with both the marina director, Mr. Ed Legue, and Mr. John Sprague, the City's marina consultant. And we -- we developed a list of -- of what we felt might be the types of services that the -- that the

City might actually be looking for as it -- as it looked at -- or if it looked at the employment of a -- a third-party management company through some type of management agreement. And those -- those various services are -- and I'd hate to read off these things but they -- but -- but these -- this is the list of some of the types of things. Operate the -- operate and supervise the marina, perform accounting services, administer customer service program, establish fees, prices, rate schedules. Sell fuel. Operate the marina to maximize occupancy and revenue. Protect the City's invested -- capital investment in the marina. We've just completed the -- the phase 2A of the marina's redevelopment and we've -- there's been approximately 17, almost \$18 million invested in the -- the reconstruction of the -- of the marina. So we've got that capital investment that have -- that would have to be -- that would have to be protected.

Act as a sole and exclusive management agent for the marina. Implement a dress code for staff. Ensure conditions specified in grants are adhered to. Again, just a list of things that we -- we felt that -- that if the City reached a point of putting out a request for proposal for a management company, these are some of the types of things that -- that the City would -- would or should require of a management company in the process.

One of the other things that we were -- were challenged with doing was to develop a -- a financial projection of what the marina might look like if it was operated with the -- with a management company. So we -- we -- we developed a model that actually takes as input a lot of different types of assumptions and sources of -- of data to generate not only revenues, projected revenues for the -- for the marina, but different -- but expenses using different -- expenses using different techniques of -- of projecting expense -- expense amounts. And taking that input, putting -- or processing it through the model. And then using -- using occupancy rates as the primary tool for -- for -- for developing the -- the revenue side of the -- the picture, we developed a -- with -- we developed on a monthly basis, on a monthly and annual basis, projected occupancy rates for the marina's operation and then based upon that, and -- and fee schedules that were -- that were identified, we generated a most-likely outcome of the marina's financial operations.

And then once we did that we -- we took -- we took those occupancy rates, and since occupancy and -- and -- and revenue -- since occupancy levels and revenue -- and -- and rates are so closely -- so closely aligned, we decided to drive the -- the -- the revenue to the point where it was equal to our expenses to get a feel for -- for the -- for the -- for the -- the type of difference that existed between operating at 0 -- at 0 revenue coming to the -- coming to the City through the marina and what we -- and the -- and the -- and -- and the other number being the most likely revenue that we -- we might project coming from the City. So those -- that became the -- that -- that became the basis for the -- for the financial model that we use. The input sources, we -- we had -- we had an -- almost an infinite number of -- of possibilities of slips -- of slip sizes and numbers and combinations. Assignment of slips by -- on a percentage basis is either annual, seasonal or transient. Designation of marginal dock space is annual, seasonal, monthly or transient. Identification of different customers as commercial or pleasure. Dockage rates. Monthly estimates of occupancy for the five-year period, 2015 through 2019, staffing levels based on management company interviews and analyses of third-party management company staffing structures, and historical costs, looking at the

expenditure side of the it shall at -- of the -- of the budget.

Again, from that -- from the process we -- we came up with a base -- a base projection model of what we expect the -- the operations to look like, and then a break-even analysis of what we expected the -- the City to look like. Some of the assumptions that we used in the process were that economic conditions would be stable over the period. That the CRA would assume operational control of the marina upland areas beginning in July of 2014. That construction would start in 2014. That average occupancy rates for all -- all cases that we looked at were -- were equal. That the revenue sources that we worked with were limited to just dockage and fuel -- dockage and fuel sales, since those -- those were the two areas that represented the -- the -- the -- the -- the bulk of revenue that came into the -- to the marina. Fuel sales have been -- have been nonexistent during the course of phase 2A of the construction -- reconstruction process at the marina, and we're anticipating that those will start again in January of 2015. Marina rates. We projected marina rates would be increased in January of 2015.

Further, that the marina would transfer 5 percent of gross revenue to a repair and replacement fund starting in 2015. One of the -- the requirements that we have under the grant agreements that we -- that the City entered into was the fact that -- that there needs to be a mechanism in place for -- for the City to be able to guarantee that any repairs or replacement that -- that needs to take place to the -- to the dock facilities that were constructed using those grant funds, that there would be a mechanism in place to cover those -- to cover those costs. So we anticipated that cost as part of -- as part of one of our expenditure items below the net income from operations level. There's a city administrative fee that's -- that's charged to the marina. That started in 2014. We -- we -- we projected our operating expenses would increase by about 2 percent each year, that the -- and there were certain guarantees that the -- that the City made to the -- to the -- regarding parking -- regarding parking that were included in the projection. And -- and that there were certain historical marina costs that we utilized that because the marina would not be operating Newcomb Hall and certain upland facilities, we -- we couldn't use a hundred percent of what the historical cost had -- had been in the past in terms of doing some projections into the future. So we -- we reduced -- we anticipated some reduction in the historical operating expenses to -- to anticipate the fact that they -- that the marina and its staff would not be providing certain services to the -- to the upland.

We got -- had various fuel -- fuel sale and cost estimates that were done. We included a third-party management fee. The way a number of the third-party management fee -- management contracts are structured, they're based on the greater of a percentage or -- greater of a percentage of gross revenue or some flat fee on an annual -- on an annual basis. And what we did in our case was we anticipated that -- that -- that 4½ would be the -- would be the percentage of gross revenue and that \$54,000 would be the annual cost of -- of the -- of the management company cost to the -- cost to the City.

And in this -- and in -- in all cases, 4 -- 4½ percent was usually greater than the \$54,000. So as you'll see in some of the -- some of the summary information that you -- that you have, I think the management fee sort of runs between \$65,000 and a little over

\$100,000 each -- on a -- on an annual basis as we get into some of the out years. And further, that management company personnel costs were estimated at about 25 percent of gross revenue in 2015 and '16 and then thereafter, they were increased by about -- annually by -- by 2 percent. The 25 percent number is a number that we obtained from -- from conversations with different management companies as to what their -- what they anticipated their personnel costs would be. Since we don't -- we didn't have a -- any other basis on which to -- to develop a personnel cost estimate, we used the percentage that they -- that they came up with. 2015 is a transition year for the -- for the marina because as we -- as we go into the -- into the -- with the -- with the construction of the new -- of phase 2A, which added a certain number of slips to the -- to the marina's count, we -- we're starting to go into a -- a transition between having sort of, I'm going to say, half of a marina and now almost a full marina to -- to -- to operate. So the -- in 2015 we don't have a full -- a full revenue picture. And it's only until 2016 that we start to -- start to anticipate a normalization of operations.

So the 2 -- the 25 percent number in terms of management company personnel, I think, starts off at about 300 and some thousand in 2015 and it jumps up to about 500 some thousand in 2016. And then we just increase it at the rate of about 2 percent after -- thereafter. The occupancy rates that -- that were developed based upon the most-likely case on an average basis. In 2015, the most-likely case we -- we had was 69.6 percent, and that increased to 88 percent -- 88.8 percent in terms of occupancy over the -- over the projection period.

The break-even occupancy we calculated at 51.6 percent in 2015 and down to 45.3 percent in 2000 and -- 2019. And again, what that -- what that basically says to us in -- let's say in 2019, is that our occupancy at the marina would have to drop to about 45.3 percent before we start to run into a real problem with the marina being able to cover its costs. Because that break-even point is the point where revenues and expenses are -- are equal or as close to equal as we could -- we could calculate them. So the possibility that we would -- we would run into any occupancy levels in the 40s to the -- to the -- even the -- the -- even into the 50 percent, your areas would be probably considered pretty -- you know, pretty -- pretty small unless some type of catastrophic event occurred.

And this is the way those -- those occupancy -- occupancy levels by month look when you -- when you plot them out. The -- the first line, the line closest to you is 2015. And what happens is we've got a -- a seasonal period where occupancy at the marina is -- is -- is normally higher. And it's -- it's pretty much as that -- as that bow occurs between -- somewhere between November and -- and April to -- to May. So that those levels you -- you -- you normally expect your occupancy to be higher than it is during the other parts of the -- during the other parts of the year.

And once you -- once you take all of that stuff and you -- you throw it into that bag and you shake it up in terms of that financial model, this is what the numbers basically come out. You're saying in 2015 we're close to a break-even point in terms of -- from a management company standpoint, there -- there being just a little profit -- profit made. And as you can see with the blue line above the -- above the red and -- and -- and the

green in terms of total expenses, more profit -- there being more profitability as you -- as we -- as we go over time. And just summarizing that --

COUNCILPERSON THOMAS: Excuse me. I'm just --

ARNOLD BROUSSARD: -- summarizing that information --

COUNCILPERSON THOMAS: -- I just want to ask just so I understood that last slide --

CHAIRPERSON DAVIS: Go ahead, sir.

ARNOLD BROUSSARD: I'm sorry.

COUNCILPERSON THOMAS: Which one of those --

ARNOLD BROUSSARD: I'm sorry.

COUNCILPERSON THOMAS: -- which one of those lines --

ARNOLD BROUSSARD: Oh.

COUNCILPERSON THOMAS: -- reflected profit?

ARNOLD BROUSSARD: Well, there's not a --

CHAIRPERSON DAVIS: '16, he said.

ARNOLD BROUSSARD: -- well, what -- what -- what you're looking at is the different between the height of the -- the blue line and the height of the -- I'll say the green line, because the green line is your total expenses which -- which is operating -- operating expenses plus your cost of -- cost of fuel sales. And you know, so that's your total expenses, would be the green line. So the difference between the height of the blue line and the -- and the height of the green line is -- is your profit. And numbers wise, if you -- you know, this -- this schedule, you know, shows us what that -- what the -- what we generate is a -- is what looks like a financial statement in terms of the outcome. But what I did was I summarized the information in this schedule that you're looking at right here.

So in 2015, we anticipate an operating revenue of \$1.4 million. Cost of fuel sales of 284,000 with a gross profit of 1.1 million. Personnel costs, 366,000, operating expenses at 792 or net income of 22,438. And that's when I said that -- that the height of that -- that bar if you -- you know, those -- those two bars, profitability during 2015 is - is there but relatively small. And what it also -- what this -- what it also showed was if we -- if we took 5 percent of -- of gross revenue for our repair and replacement fund, that would be \$73,000. And in this particular case, we'd be short \$50,000 in terms of being able to cover our repair and replacement from -- fund from current operations.

The thing to be -- you know, one of the things to -- to consider about, you know, this

particular analysis is the fact that from an operating revenue standpoint, we -- we feel really comfortable with the -- with the -- with the revenue estimate that we came up. With the personnel costs and the operating expenses, we have probably anticipated -- we -- we -- we've been conservative in terms of the personnel costs. I mean, those costs, those operating expenses that we -- that we identified on a conservative side so we -- we probably estimated higher than -- than -- than -- than what might be expected. And especially that management fee that we talked about, that 4½ percent, those fees can run -- they -- they -- those fees can be anything, you -- you know, for all -- whatever is negotiated with the -- with the -- with the management company. We use 4½ percent and 5 -- at \$54,000. But you could go down to 2 percent. It could be 2 percent of a certain amount and then the -- the upside would -- you know, might be -- well, 2 percent of the gross revenue but the -- the -- the -- the -- the base -- the base might be \$3,000. So there's a lot of play within -- within those numbers. We -- we anticipated high in the operating expenses on the -- so, in other words, conservatively. So that \$22,000 that we show is something that -- is -- is something that can be -- it can be made better, if you will. And even on the operating revenue side, what we haven't done -- there's only so much that you can do in terms of -- even as intricate as you make the revenue projection model --

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: -- and -- and we -- and we --

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: -- you know, put a lot of effort into trying to -- trying to make -
- trying to refine that -- refine that side of the model as much as possible.

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: But when you start to deal with -- with the marginal dockage space that the -- that the -- that the marina has, and that marginal dockage space is the space that -- that's not divided up into slips, per se.

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: The larger vessels that you can get into that -- that marginal dockage space, the more the marina can earn. So even the -- the conservative \$1.4 million that we look at in 2015, if the marina's able to -- to bring in some larger vessels and -- and -- and put them into that -- into the marginal dockage space that we have which is about 18 -- 1,800 linear -- linear feet, you know, we can -- we can expect to see higher numbers in terms of -- in -- in terms of revenue.

And if you look at a -- you know, just graphing the -- the -- that occupancy, you know, the -- those occupancy levels, that -- that --

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: -- you know, the difference between the blue line and the green -- and -- and the red line gives us a feel for the spread between profitability on the blue side and, you know, just pure loss on the -- on the red side. There's a lot of -- there's a lot of room to work in there in terms of occupancy levels that -- you know, that gives us a -- a high degree of comfort that -- that we're going to be able to generate the types of revenue that we --

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: -- that we anticipate. Some of the things to -- to look at in terms of getting ready for outside management. Some of the types of things that we -- we need to -- need to be considering in the process, the marina's accounting system interface with the Finance Department. It must be anticipated and planned for. Right now the marina does not have a good accounting system interface with the -- with the -- with the Finance Department.

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: And -- and consequently -- well, not consequently but the fact that they -- they don't have a -- a good accounting system at the marina that they are actually -- they are actually using at this point, some of the types of management reports --

CHAIRPERSON DAVIS: (Inaudible).

ARNOLD BROUSSARD: -- and financial reports that -- that would be helpful for -- for management to have don't exist right now. So what we -- we need to be about doing is if we start to consider third-party management as a possibility, we need to start to -- to look at what Finance Department requirements might -- might be of a third-party management operator and then start -- you know, start to anticipate and plan for those - - those issues. Normally marina management companies come in with their own front-end accounting systems, you know, and -- and management reporting systems. So even at that case, they would have to be, you know -- they -- they would have to be a proper, you know, interface between the marina management company's accounting system and the Finance Department.

Effective and efficient operational guidelines with the upland management entity must be developed. The -- there has to be some clear, you know, rules and regulations and requirements between -- between the -- between the marina and the -- and the uplands management in terms of who's responsible for what, when, where, how, why. It sort of gets into the next -- the next area, specific, measurable and controllable mechanisms to isolate service costs must be implemented.

So we need to make sure that there are mechanisms in place so that we can isolate what electrical cost the -- and other utility costs the marina will -- you know, will be responsible for, what garbage/trash costs, security costs, all of those costs. They need to be -- they need to be identified. They need to be measurable and they need to be in such a form that we can -- we would be able to sit with the third-party management

company and say, This is what it is. This is how you know what it is, to give them the comfort that they -- they -- that they will need in terms of being able to control those costs. Elements --

MARINA DIRECTOR LEGUE: That -- that has to be done in either case so -- that same -- same type of stuff.

ARNOLD BROUSSARD: Well -- well, right.

MARINA DIRECTOR LEGUE: Yeah.

ARNOLD BROUSSARD: As -- as Ed indicated, you know, no matter what, that -- that's a -- that's a requirement. But as we -- as we look at it at -- at -- at a management -- at bringing in somebody from the outside, it's definitely something that -- that we know has to -- you know, has to be in place in order to have the kinds of negotiations that we need with a -- with a management company. We need to start to identify whatever -- you know, the elements that need to be included and a proposed policies and procedures manual -- manual, you know, when that company comes in. Information pertinent to the development of business. A business plan needs to be identified. And this is a -- this is an important one. There needs to be a specific determination if the management company should be -- and the agreement with the management company should be a qualified management agreement for the Internal Revenue Service code. That's going to be a -- a requirement that we -- we have to deal with up front. And it needs to be done as a part of anticipating the development of -- of any type of request for proposal that might be -- that might come as a part of this process.

We need to determine if -- if there are any special insurance requirements that -- that exist because we're using a third-party company. And also, we need to -- we need to look at whatever City -- the City laws, rules, regulations, policies, procedures, that -- that -- that must be modified in order to -- in order to anticipate a third-party entity coming in to -- to manage the marina. And finally in -- in this list, at least, we need address this -- this -- address the current marina staff transition process. We have a certain number of staff at the marina right now. If we go with the third-party management company, we need to -- we need to do -- determine how we want that company to be able to -- you know, to deal with our -- our current -- our current staff and what options our current staff have in the process of the implementation of a -- of a third-party management agreement.

Some of the benefits that can come from using a -- a third-party management company. The marina's managed by an organization with broad-based knowledge and skill in marinas. The staff are marina -- marine-industry trained. The company has already established policies, procedures, systems, already in place that would need -- that would just need to be adapted to the -- to the Riviera Beach Marina. The company can easily and quickly modify its staffing structure up or down to -- to meet whatever staff requirements that it -- that it has, you know, with the -- with the -- with the marina's operation, much more flexibly than -- than the City can do. Company had -- outside companies have established financial and management accounting systems already in

place that would be pretty much dropped into -- into place at the -- at the marina. These companies are experienced in planning and implementing special events. They're experienced at marketing, selling service -- marina services. They're experienced at managing and operating an environmentally responsible marina. They have a documented track record of managing profitable marina -- marina operations. Approximately -- based on a research report that I -- that I reviewed, approximately 30 percent of the marinas in the -- in the country are owned by governmental entities. The other 70 percent are owned by individuals, families, businesses, financial institutions and the -- and the like. And these management companies generally wind up with -- with a lot of that -- a lot of that -- 70 percent of the market that's out there and some portion of the 30 percent that's -- that's in the governmental -- that's in the governmental area. I do -- I did not specifically cite some of that statistical information in my report because it's copyrighted information and I don't -- I don't have the right to -- I didn't have the right to be able to -- you know, to do that but I -- I mentioned it to you, you know, for your information.

Management companies have a demonstrated ability to improve marina operations. And one last thing is that the City can better concentrate on providing its citizens with basic public and -- public safety services and not necessarily have to -- have to, you know, concern itself as much about the marina, whether it's being operated, you know, profit -- profitably and properly. I think finally, just in -- in terms of some of the -- some of the marinas that we either looked at, reviewed documentation from, had information from, interviewed -- this is the list of -- of some of the -- of -- of a number of the marinas that were in some way, form or fashion a part of the background information that led to the -- to the information that -- that -- that we -- that we provided.

This -- this -- this -- this presentation was basically to -- to give you, you know, background information on marina management companies and how they might function within the -- with -- within the marina, within the Riviera Beach Marina environment. With, you know, the -- what they can do for us, what they should do for us and the fact that it -- it appears that, you know, based on analyses that it -- it -- it would represent a profitable mechanism to involve, you know -- for the City to -- to involve itself with in terms of looking at the marina's overall, you know, profitability in the long -- in the long term. And I'll be glad to touch -- you know, answer any questions that you have.

CHAIRPERSON DAVIS: Okay. I'll start. I received a -- a -- a paper from Mr. Brown at the CRA. And you know, what I have been talking to Miss Jones and to him about is, you know, working together. And it's just -- and I'm going to ask the question simply because, you know, I -- I'd like for everybody to be on the same page and just get the questions answered. One of them is, is the fee that the management company receives, is that the 65,950?

ARNOLD BROUSSARD: (No audible response).

CHAIRPERSON DAVIS: So that's the greater of the 2 percent?

ARNOLD BROUSSARD: Right. What they -- what -- what they do is the -- that's what they get. That's what the company gets paid.

CHAIRPERSON DAVIS: Uh-huh.

ARNOLD BROUSSARD: The -- the -- the marina, based on the revenues it brings in, pays for all the operational staff that -- that would be required. Like the dock master, the dock attendants.

CHAIRPERSON DAVIS: Okay.

ARNOLD BROUSSARD: Those -- you know, those -- those staff people. But the marina management company would receive that -- would receive that fee.

CHAIRPERSON DAVIS: Okay.

ARNOLD BROUSSARD: And for that, that's what they -- that's -- you know, with the accounting system and the support, the back -- you know, the back of -- I'll call it the back-of-house operation, if you will. That's what that technically --

CHAIRPERSON DAVIS: Okay.

ARNOLD BROUSSARD: -- theoretically pays for.

CHAIRPERSON DAVIS: And also, I -- when I was reading my document here, I read the PILOT is removed based on what you have provided with us. And one of his questions was, How is the City compensated if you remove the PILOT?

ARNOLD BROUSSARD: Okay. The payment in lieu of taxes was -- was anticipated because if the marina owns the property, owns the property -- in this -- in this case --

CHAIRPERSON DAVIS: You mean the City?

ARNOLD BROUSSARD: -- we were looking at the upland -- oh, at the uplands property.

CHAIRPERSON DAVIS: The City owns the property.

ARNOLD BROUSSARD: Well -- well, the -- the City owns the property.

CHAIRPERSON DAVIS: Right.

ARNOLD BROUSSARD: That there would be a charge that the City would attempt to charge to the marina in lieu of being able to collect property taxes on that nonproperty-taxable property. Okay?

CHAIRPERSON DAVIS: Uh-huh.

ARNOLD BROUSSARD: With the marina not having any upland at all anymore, there

is no -- there is no property, if you will --

CHAIRPERSON DAVIS: Uh-huh.

ARNOLD BROUSSARD: -- on which a PILOT would be assessed. So there may be some other type of -- of fee mechanism or -- you know, or -- or at least a -- I guess the -- the more traditional way that you -- you look at a payment in lieu of taxes. There may be some -- you know, there may be some other way the City might want to look at -- at being able to charge that -- charge a fee like that, if you will. But it would not be -- it -- but the presumption would not be that it would be in place of what -- what -- what would have been a property tax.

CHAIRPERSON DAVIS: Okay. So that's -- well, and I would assume that's based on the court decision of -- on taxing marinas. Are there any assumptions on that?

ARNOLD BROUSSARD: Well, again --

CHAIRPERSON DAVIS: I remember, Miss Pardo, you talked about some type of a --

CHAIR PRO TEM PARDO: Yes.

ARNOLD BROUSSARD: -- again -- again, since the -- since the -- the marina itself -- and now, we're look at the marina as a cost center in and of itself right now.

CHAIRPERSON DAVIS: Uh-huh.

ARNOLD BROUSSARD: And pretty much what they -- what the marina has is from the seawall --

CHAIRPERSON DAVIS: Right.

ARNOLD BROUSSARD: -- east.

MARINA DIRECTOR LEGUE: Water (inaudible).

ARNOLD BROUSSARD: Water, right. They don't have the ground.

CHAIRPERSON DAVIS: Uh-huh. Right.

ARNOLD BROUSSARD: So you're really looking at this, you know -- the water side, if you will. And then no tax is associated with -- you know, with that. Again, that's -- and that's not to say that they -- that they aren't certain fire and police services that are -- that are -- that are not provided to that -- to that piece, if you will. But it wouldn't be based on, you know, the uplands portion. And that's what the original PILOT was. It was based on, you know, looking at the marina as having all of that upland piece.

CHAIRPERSON DAVIS: So there's no -- the -- based op that court decision that I -- I read some time ago, it doesn't impact us whatsoever on the uplands?

ARNOLD BROUSSARD: Could I -- you know, John, are you -- were you -- are you in a position to maybe answer that?

JOHN SPRAGUE: You caught me eating.

CHAIRPERSON DAVIS: Sorry about that.

JOHN SPRAGUE: Fort Pierce has upland that belongs to the marina. That was part of that case.

CHAIRPERSON DAVIS: Uh-huh.

JOHN SPRAGUE: Wherein this case, you're talking about basically, I guess, tangible property, because you don't own the submerged land.

CHAIRPERSON DAVIS: Right.

JOHN SPRAGUE: So therefore, all the infrastructure on it belongs to the State of Florida. And when you get through using it you gotta rip it out.

CHAIRPERSON DAVIS: So just from the water we're talking?

JOHN SPRAGUE: So from a tax point of view, I don't think we're affected like Fort Pierce. I haven't checked with them lately but I have a feeling they're going to appeal that.

CITY ATTORNEY RYAN: Right. It's going to be appealed. It's (inaudible).

JOHN SPRAGUE: And I think that we will prevail at the end of the day. But one never knows with the courts.

COUNCILPERSON GUYTON: Madam Chair?

CHAIRPERSON DAVIS: Okay. Can I --

COUNCILPERSON GUYTON: Oh, okay. I had a question on that issue there.

CHAIRPERSON DAVIS: And -- oh, okay. Go ahead. Okay. Go ahead.

COUNCILPERSON GUYTON: On the lawsuit. John, on that lawsuit -- I serve on the Treasure Coast Regional Planning Council and there's someone on our board that serves on Fort Pierce board. But anyway, they are going to appeal.

JOHN SPRAGUE: Good.

COUNCILPERSON GUYTON: And you had sent out an e-mail or something recommending that maybe we should consider joining that.

JOHN SPRAGUE: Well, I think that we have a vested -- in other words, if we lose this

thing, we're going to be writing a check to Palm Beach County and not getting it back.

COUNCILPERSON GUYTON: Yeah.

JOHN SPRAGUE: We may get our share back but we're not going to get the County's back.

COUNCILPERSON GUYTON: The County's (inaudible).

JOHN SPRAGUE: So all that's going to do is raise what -- what it costs or take away from the profit that the City would normally get at the end of the day.

COUNCILPERSON GUYTON: Yeah.

JOHN SPRAGUE: The other thing with this is Riviera Beach is -- is, I think, similar to Fort Pierce, not as old, which is one of the reasons why I was surprised. When this state -- Fort Pierce was one of them. I mean, this picture's back in the 1800s when Fort Pierce Marina was built. So the whole argument was, is that -- that a marina is not a normal governmental city function. But in Fort Pierce it was. Riviera Beach, if you look at our history going back, that marina was there a -- I don't know when the original marina was built but when I came about that high it was -- it was here. When it was built, I don't know. So the question comes in, you know, when you don't have roads or railroads or -- or whatever, you know, all of our transportation back there was by boat. So in essence, the marina without it -- Fort Pierce would have never grown. And, you know, I think that that's part of what the Court didn't necessarily look at.

COUNCILPERSON GUYTON: Okay.

JOHN SPRAGUE: Because it is a function. You're a waterfront city. You -- you know, you --

COUNCILPERSON GUYTON: Yeah.

JOHN SPRAGUE: -- Greenacres can't build a marina.

COUNCILPERSON GUYTON: Yeah. I guess my -- let me be more specific and maybe this is to my colleagues, as well. Do we want to take a chance on not joining the appeal and it doesn't work out how we may anticipate and then we're scrambling as opposed to getting ahead of the ball and getting a part of this process early and ensuing that we have some input in regards to this stage where it is now as opposed to a decision coming down and then we're scrambling trying to figure out how we're going to deal with it?

JOHN SPRAGUE: Well, and from a tax point of view, I mean, that is a concern. Well, I was about to say, Pam really -- you know, when I sent that out --

COUNCILPERSON GUYTON: Uh-huh.

JOHN SPRAGUE: -- you know, my recommendations, at least on a Pam level to start with is that you look at that and then as your attorney and protection on a legal basis is to respond back to you guys. But I -- I do think it's important because you do have something to --

COUNCILPERSON GUYTON: Yes.

JOHN SPRAGUE: -- lose.

COUNCILPERSON GUYTON: I -- I agree. And I -- that's why I said to my colleagues, should we direct our legal counsel to take a look at it to see if it would be beneficial for us to join in or at least review it to -- to determine the impact, potential impact on us. Or -- or do we just wait until a decision come down and then we start scrambling?

CITY ATTORNEY RYAN: Well, why don't you -- Madam Chair -- allow me to reach out to Fort Pierce and I'll find out if other cities are joining. Because if that's the case, then we could all do an Amicus brief together which is -- to me is always more powerful when you have more than one city writing, as well.

COUNCILPERSON GUYTON: Okay. Okay.

CITY ATTORNEY RYAN: They may think it's beneficial. They may -- they may not. But I'm happy to reach out to Fort Pierce's --

COUNCILPERSON GUYTON: Understood.

CITY ATTORNEY RYAN: -- attorney to see where they are in the process and come back with a report.

COUNCILPERSON THOMAS: I have a question, Madam Chair.

CHAIRPERSON DAVIS: Yes, go ahead.

COUNCILPERSON THOMAS: Miss Ryan, can you tell me what an Amicus brief is?

CITY ATTORNEY RYAN: I'm sorry.

COUNCILPERSON THOMAS: I'm pretty sure I ain't the only one who don't know but I'll ask for everybody. I'll fall in the sewer for everybody.

CITY ATTORNEY RYAN: It's called -- it's -- it means literally Friend of the Court. And what you -- well, what you do is you are giving them another perspective. Fort Pierce would be the actual entity appealing but you write these friendly briefs to give the Court another perspective to say, Look, this is what they've said but you -- you know, we also want to bring your attention --

COUNCILPERSON GUYTON: Yeah.

CITY ATTORNEY RYAN: -- to some other things that might not be directly on point

with their issues that they're presenting. Because they're -- they're going to be stuck with the briefs. We can go outside of what -- when I stay stuck with the briefs, they're going to be stuck with their litigation file from the lower court. But we can shed some light from an industry standard. We can do all of those things in our brief.

COUNCILPERSON THOMAS: Okay. I understand that. I --

CITY ATTORNEY RYAN: Just to kind of -- and it will be called, you know -- we're just -- it's a friendly brief. We know we can't really make an impact per se. They would not list us except to say, you know, We received a -- a brief from the City of Riviera Beach.

COUNCILPERSON THOMAS: Okay.

CITY ATTORNEY RYAN: And it's -- it's standard for several cities to join up. We could -- we may be able to get some other cities who might be interested in it, especially if we can share the cost, because these things can get expensive.

COUNCILPERSON THOMAS: Okay.

CITY ATTORNEY RYAN: So I'm very happy to look into it. Sounds like a --

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON GUYTON: So is that a directive for staff or --

CHAIRPERSON DAVIS: Yes. On my part, yes.

COUNCILPERSON GUYTON: Okay.

CITY ATTORNEY RYAN: Got it.

CHAIRPERSON DAVIS: I don't know about anybody else.

COUNCILPERSON GUYTON: Me, too.

CHAIRPERSON DAVIS: Anybody else?

COUNCILPERSON THOMAS: Yeah, that's --

CHAIR PRO TEM PARDO: Yeah, it's fine. It's fine.

COUNCILPERSON THOMAS: -- that's fine.

CITY ATTORNEY RYAN: Okay.

CHAIRPERSON DAVIS: Okay. All right. And some of this I don't understand, Mr. Brown. You're going to have to get with Miss Jones and ask for yourself. But -- so Miss Jones, I'm going to hand this to you and you can get his questions answered, please. Okay. Are you finished with your presentation?

ARNOLD BROUSSARD: Yes, I am.

CHAIRPERSON DAVIS: Any other questions or comments?

COUNCILPERSON GUYTON: Um --

CHAIR PRO TEM PARDO: Go ahead.

COUNCILPERSON GUYTON: -- I'll yield to -- no, I'll yield to the Vice Chair. I can wait.

CHAIRPERSON DAVIS: Miss Pardo?

CHAIR PRO TEM PARDO: Okay. Well, the only comments I'll make is I think I mentioned this several years ago, probably in 2009, that going out and looking at a third-party management company would probably benefit the City. So I'm happy to see -- well, I'm hoping at the end of this meeting that there'll be a consensus to move forward and go out and see what kind of bids we get. We have put in over \$17 million into the marina. And we're hoping to get the rest of the money in the next couple of years to finish phase 2B. And then we will have a first-class marina. Hopefully with a first-class third-party management running it. And I think we owe it to everyone. We owe it to the residents. We owe it to everyone to make that marina the first-class marina that we all want it to be.

You know, I don't know if you want to have the discussion today, if we're going to -- if the consensus is to move forward with a third management, will we have a discussion then. The gross revenue, I like that because that gives -- well, the gross revenue fee, that gives the management company an incentive to make it the best marina. And something that we need to really think about -- and you showed it in some of your numbers. You didn't tell us how you got to those numbers but you did show how you expected the occupancy rate to continue to increase through -- I think you gave us 2019?

ARNOLD BROUSSARD: 2019, yes. Uh-huh.

CHAIR PRO TEM PARDO: Okay. And at that point we should be about 90 percent. But I truly believe that, you know -- look at North Palm Beach. North Palm Beach has been 100 percent for years. There's a five-year, if not longer, wait to get into that marina. That marina is older. You know, it's set back a little differently than our marina. And it's further away from an inlet. But what I think we all need to remember, in the next probably five to eight years, there will probably be no less than 3,000, you know, high -- I don't know what the word is. You know, first-class condominiums coming on the market. If you look in West Palm Beach, right, West Palm Beach just approved a plan for five -- what, 30-story towers on the intercoastal. We still have some development that will be taking place in Riviera Beach on Singer Island. We have condominiums being constructed right now in North Palm Beach. I believe in the next five to seven years, if we do -- if we have the right management company, the right attitude, that marina can be operating at 100 percent. And you know -- and that needs to be -- that needs to be the focus. You know, for far too long that marina has been run down. And

I would just love to see a first-class operator at the marina. And that's nothing against Mr. Legue or -- or the employees that are working there. But I really think -- well, my opinion is that is really the way that we should be heading. And then hold on. I did have -- let me just see if you answered my questions. I went through this document a couple of times.

Oh, and then I also like -- and I hope we adopt this, too, that the percentage -- I think it was 5 percent of the revenues would go into the maintenance.

ARNOLD BROUSSARD: Right.

CHAIR PRO TEM PARDO: All right. And I'm sure that's because of the FIND agreements when we went to FIND. Well, it was really because of the City of Riviera Beach that they started mandating that --

ARNOLD BROUSSARD: Yeah. And --

CHAIR PRO TEM PARDO: -- every marina that got money from FIND --

ARNOLD BROUSSARD: Right.

CHAIR PRO TEM PARDO: -- would, you know -- the cities would have to step up --

ARNOLD BROUSSARD: And what we need to do --

CHAIR PRO TEM PARDO: -- and maintain --

ARNOLD BROUSSARD: -- right. And we -- we need to work with the Finance Department to look at the best mechanism to -- to -- to -- to fulfill that mandate and that requirement by the -- you know, by -- you know, by those granting agencies.

JOHN SPRAGUE: There's also some in the federal -- on the federal grants that we took that -- that we said for 20 years that facility will be taken care of and operated.

CHAIR PRO TEM PARDO: Right.

JOHN SPRAGUE: So that's just to ensure that it's taken care of so we don't have any agencies coming back on the City.

CHAIR PRO TEM PARDO: Right. Okay.

CHAIRPERSON DAVIS: Okay. Oh, are you done?

CHAIR PRO TEM PARDO: That's -- so those are my comments. So I am in full support, unwavering support of moving forward with going out and looking at third-party operators.

CHAIRPERSON DAVIS: Okay. And -- you know, and reading the document on page 8, I think there are definitely some things that City Council has to do. And that is -- and

you pointed some of them out -- codifying the marina enterprise fund into a formal marina with policies, procedures and I am totally for those revenues staying within the marina. In prior years, you know, we've kind of dipped. And I -- in order for it to function like a first-class marina --

CHAIR PRO TEM PARDO: Yeah.

CHAIRPERSON DAVIS: -- you need to -- we need to allow the funds to stay there and be reinvested and there's a shortfall, you guys have to make it up.

ARNOLD BROUSSARD: That's where they --

CHAIRPERSON DAVIS: So I was really impressed with this part of it. And I know that Mr. Legue had started some of the policies and procedures, but whoever that management company is coming in is definitely -- that's one of the first things that they - - you know, I would imagine that Miss Jones, you are going to be directing them to do, is get, you know, those things in place. So I -- I'm with you. I think a third party is our best way to go on this. Any other comments?

COUNCILPERSON GUYTON: Madam Chair?

CHAIRPERSON DAVIS: Mr. Guyton?

COUNCILPERSON GUYTON: Thank you. First let me preface my -- my comments with -- that I -- I am certain and well aware that staff has done an exceptional job with what they had to work with down there. And there were a lot of things going on that limited them in some respects to probably running in a manner that would have been a little more efficient. Notwithstanding that, based on the -- this analysis, it appears to me that --

CHAIRPERSON DAVIS: (Inaudible).

COUNCILPERSON GUYTON: -- if we selected a third party with the experience and knowledge --

CHAIRPERSON DAVIS: (Inaudible).

COUNCILPERSON GUYTON: -- extensive experience and knowledge that we can run it more efficiently, and again like I said, staff were -- was dealing with some other issues that to some degree tied their hands. The comment was justice made regarding -- well, it was alluded to making this a real enterprise fund. A real enterprise fund.

ARNOLD BROUSSARD: Business enterprise. I -- I -- I prefer to use this -- I prefer to use business enterprise.

COUNCILPERSON GUYTON: Business enterprise.

ARNOLD BROUSSARD: Because enterprise fund has certain accounting --

accounting connotations to it.

COUNCILPERSON GUYTON: Yes. And as you listed -- and by the way, I like how you -- and your consultants and the others who worked on this document, how you conveyed it in layman's terms. At least I thought it was conveyed well. And I think you did a good job.

JOHN SPRAGUE: He did that for me, sir.

COUNCILPERSON GUYTON: Oh, well, it helped me. And -- and -- and I'd just like to give those who worked on it kudos. Because it was very informative to me.

ARNOLD BROUSSARD: Okay.

COUNCILPERSON GUYTON: But in that enterprise fund, you indicated that the operating surpluses are retained by the marina, should be. And the operating losses must be raised in the subsequent years of operation. So which means -- and I think that this should have been the case anyway, the City stays out of it.

CHAIRPERSON DAVIS: Exactly.

CHAIR PRO TEM PARDO: Correct.

COUNCILPERSON DAVIS: Right.

COUNCILPERSON GUYTON: It becomes self-sufficient.

CHAIRPERSON DAVIS: Absolutely.

COUNCILPERSON GUYTON: And that is what we need and it's long overdue and I'm glad that this model was being recommended. Now, my last question is based on some of your projections.

ARNOLD BROUSSARD: Okay.

COUNCILPERSON GUYTON: And I noticed that your projections were based on occupancy rates.

ARNOLD BROUSSARD: Correct.

COUNCILPERSON GUYTON: And with all models, they start off with assumptions and you made yours.

ARNOLD BROUSSARD: I know you saw that I qualified that.

COUNCILPERSON GUYTON: Yes, I did. And I was aware that most models do. So I take that into consideration when I'm considering the data, what the assumptions were.

ARNOLD BROUSSARD: Okay.

COUNCILPERSON GUYTON: So therein goes to my question. What did you base your occupancy rate on as it relates to attracting the boaters to our marina? Now, I know you looked at other marinas and looked at their numbers. But we here in Riviera Beach -- and we're going to be dealing with the PR firm, whether we're considering that later. We have an image problem.

COUNCILPERSON DAVIS: Traffic count.

COUNCILPERSON GUYTON: And I -- I just want to know how did you -- and it's getting better.

ARNOLD BROUSSARD: Uh-huh.

COUNCILPERSON GUYTON: But how did you base your occupancy rates as it relates to attracting people to our marina?

ARNOLD BROUSSARD: Okay. And I'm not -- I'm not sure. You know, Ed, would you like to touch on this one and -- 'cause I'm not sure that we -- we looked at it, you know, from the standpoint of attracting people to the marina based on, you know -- in terms of coming up with those rates as much looking at, you know, those rates in terms of historically what they've been. And given the fact that there will be construction taking place on the uplands, that will impact occupancy to some extent.

COUNCILPERSON GUYTON: Okay. Well -- well -- well, you just answered my question. So this was historical data?

ARNOLD BROUSSARD: Yes.

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: Uh-huh.

MARINA DIRECTOR LEGUE: Both -- both in terms, if you will, of percentages towards commercial and pleasure.

CHAIRPERSON DAVIS: Use your mike, sir.

MARINA DIRECTOR LEGUE: I'm sorry. Both in terms of commercial boats and pleasure boats with regard to the percentages and regard to the sizes of the vessel. So as -- as you know, the -- the bigger the vessel, the more per foot --

COUNCILPERSON DAVIS: (Inaudible).

MARINA DIRECTOR LEGUE: -- the higher the revenue.

COUNCILPERSON GUYTON: So -- but those numbers were comparable to what we generated in the past as it relates to occupancy?

MARINA DIRECTOR LEGUE: Well, as -- as it relates to occupancy, yes. As it relates

as to boat -- relates to boat sizes --

COUNCILPERSON GUYTON: Sizes.

MARINA DIRECTOR LEGUE: -- they're actually larger because we now have larger slips, more -- more available.

COUNCILPERSON GUYTON: Okay.

JOHN SPRAGUE: If I could add to that, the other thing is when we look at a hundred percent occupancy, if you have the right software and the right facility, we could have 115 percent or 120 percent occupancy. And you would ask, Well, how do you do that?

COUNCILPERSON DAVIS: (Inaudible).

COUNCILPERSON GUYTON: Yes.

JOHN SPRAGUE: What we do in free -- free enterprise, if you're taking your boat and you're going to haul it to Cracker Boy and do a bunch of work on it, I'm going to rent your slip while you're gone.

CHAIR PRO TEM PARDO: That's right.

JOHN SPRAGUE: When you go to the Bahamas, I'm going to rent your slip when you're gone. So we double rent whatever we can with the right software because we know and it's part of your contract that I am leaving on the 7th of August and I'm not returning until the 14th. And therefore, our software will tell us that that slip that size is open. Secondly, the marginal dockage -- we can take much larger boats. The dockage figure per foot on a transit basis is astronomical compared to what we get on the normal dockage on the smaller boats. It just geometrically climbs. We stayed on the conservative side because we don't know what the upland impacts are going to be, you know, until we get our parking and everything straightened out. The Tiki Bar. You know, we actually -- Ed, I remember I was sitting in your office when Ed got a call about somebody inquired about a slip and asked about the Tiki Bar. That's why he was coming, because after they come in from fishing or whatever, rather than go somewhere else, they'd like to have a drink. So it's the atmosphere that Tony's going to create upland that also will help bring -- so we have the select group. And as Dawn said, we are next to the inlet. And the -- you know, what we can charge if we do this right, security. You're totally right. They gotta feel secure. But look at Rybovich. I mean, you're talking about dealing with multi, multi-million dollar boats at 45th Street. And their neighborhood, I believe, is not as safe as our neighborhood on U.S. 1 if you look at the crime stats.

COUNCILPERSON GUYTON: Uh-huh.

JOHN SPRAGUE: So, you know, we've got a perception problem. We need to market that.

COUNCILPERSON GUYTON: Yeah.

JOHN SPRAGUE: But in reality, if we get the cameras and we do all the things that we believe we're going to do, we are very, very conservative on what we believe the gross revenue's going to be.

COUNCILPERSON GUYTON: Okay. That's all I have, Madam Chair.

COUNCILPERSON THOMAS: I -- I have a question, Madam Chair.

CHAIRPERSON DAVIS: Mr. Thomas?

COUNCILPERSON THOMAS: In regards to you saying that you can rent someone's slip if they're gone for repairs or whatever, and how do you actually do that if it's their slip that they're renting?

JOHN SPRAGUE: Because it's in their contract. Every private -- you know, see, that's part of what a management company understands. You know, it's not like a hotel because you're actually sleeping in the bed every day when you leave. You know, the marina slip vacates. It's in your contract. When you come and rent from me the same way as you rent from any other private marina, you --

MARINA DIRECTOR LEGUE: (Inaudible) now, yeah.

JOHN SPRAGUE: -- you will find -- pardon?

MARINA DIRECTOR LEGUE: Yeah, we do it now, yeah.

JOHN SPRAGUE: Yeah.

CHAIRPERSON DAVIS: We do it.

JOHN SPRAGUE: They -- we rent the slips. It's normal common practice in a marina. So what you do is with the software, that identifies all of that. So you can plan ahead. When somebody calls on the phone, you may not have a slip today but you know what slips you're going to open up and that software will tell you that so you can book that to that boat when it's coming, double book.

COUNCILPERSON THOMAS: Are -- are -- will -- will somebody be able to rent their slip out?

JOHN SPRAGUE: No.

COUNCILPERSON THOMAS: And why not?

JOHN SPRAGUE: Because it's in the contract that they can't do that. They're not in the rental business. We are.

CHAIRPERSON DAVIS: (Inaudible).

MARINA DIRECTOR LEGUE: You want.

COUNCILPERSON THOMAS: All right. I'm just asking a question. Just saying --

JOHN SPRAGUE: No -- no subleasing.

COUNCILPERSON THOMAS: Everybody (inaudible) down. I'm just asking. I'm just -- just educating myself.

MARINA DIRECTOR LEGUE: We're here to make revenue for the (inaudible).

COUNCILPERSON THOMAS: Everybody like (inaudible) absolutely not, you know? They're not into -- I -- I get it. I -- I understand. The -- the actual document was probably one of the most comprehensive documents I've seen in a while. I've been able to navigate through it and understand quite a bit. So I think you all did a -- an outstanding job on the -- on the document. Outstanding job.

JOHN SPRAGUE: One more thing if I could add, what -- I believe also when you go out, you know, to look at an RFQ as part of that -- because that's the important first key -- the people that are going to come and give you proposals need to be qualified.

COUNCILPERSON GUYTON: Uh-huh.

JOHN SPRAGUE: Rather than having where we've gotta look through a whole bunch of ones of unqualified people. So I believe that is an important step. And then you've got that pool. And we also know how many companies are interested by those that were (inaudible).

COUNCILPERSON THOMAS: I -- I agree with that.

CHAIR PRO TEM PARDO: I agree with that, too. That's a -- that's a smart thing.

COUNCILPERSON GUYTON: I thought that would be standard.

COUNCILPERSON DAVIS: Madam -- Madam Chair?

COUNCILPERSON THOMAS: Maybe an RFP but not an RFQ. I think we should do both.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON DAVIS: Madam Chair, I was waiting till you're done.

CHAIRPERSON DAVIS: I'm sorry?

COUNCILPERSON DAVIS: No, I was -- I was just waiting.

CHAIRPERSON DAVIS: Oh, do you have some comments?

COUNCILPERSON DAVIS: I just wanted to -- yeah, I have some comments.

CHAIRPERSON DAVIS: Go ahead.

COUNCILPERSON DAVIS: Thank you. I want to thank Mr. Broussard and was it Palm Beach Consultants? -- for the job well done with your presentation. I think the board and us as a governing board need to consider some of the short-term and long-term goals and what we want to accomplish when we start putting this information together. I had quite a few questions but I'd like to sit down with you one-on-one and dialogue with as far as referencing when you're talking about the uplands, what responsibilities may have an effect on the wetlands with this for third party -- 'cause there's a lot of things that need to go in this document that need to go out that we don't have in front of us today.

One of the things I'd like to see is with North Palm Beach Marina, Chair Pro Tem Pardo made a reference that they have -- what, was it a hundred percent? -- to their occupancy, which is a great -- let's kind of see, get some, like, some research on seeing what they're doing so if we're going to put some short-term goals in place, let's make sure we identify what they're doing in North Palm Beach to reflect on how it can help us put a structure in place, because it seems as -- for all these years, we just never had a system in place. And -- and I thank you for bringing this structure but I would like to definitely hear, like, what North Palm Beach did to create that 100 percent occupancy where we can make sure that it includes in our structure so when we're putting that RFQ out or RFP out, that it -- it involves that, if it's something that this board sees that -- that's suitable for what we do in the future.

ARNOLD BROUSSARD: Right. Yeah. And we all -- we all have -- we always have to be cognizant of the fact that, you know, when we compare things sometimes --

COUNCILPERSON DAVIS: Right.

ARNOLD BROUSSARD: -- you know, we need to make sure that, you know, we've got -- you know, we're comparing the apple to the apple.

COUNCILPERSON THOMAS: Apples to apples, yeah.

COUNCILPERSON DAVIS: Yeah. Yeah.

ARNOLD BROUSSARD: And the orange to the orange. So --

COUNCILPERSON DAVIS: Because -- uh-huh.

ARNOLD BROUSSARD: -- that -- that -- that, as you indicated -- that's sort of --

COUNCILPERSON DAVIS: Yeah, just something to start our --

ARNOLD BROUSSARD: -- that's what we need to --

COUNCILPERSON DAVIS: -- I know -- yeah --

ARNOLD BROUSSARD: -- you know, we do need to consider those things in the process. You're right.

COUNCILPERSON DAVIS: Yeah. I like the way you kind of identified this process with the leasing. It's almost like a timeshare leasing arrangement. You know, you got slots coming in. You know, you identify when the slot's going to be available. And I like the fact that you're going to put that in the actual lease agreement where you're going to

--

ARNOLD BROUSSARD: Well, it's -- it's -- it's in there now in there.

COUNCILPERSON DAVIS: Yeah.

ARNOLD BROUSSARD: You know, they --

COUNCILPERSON DAVIS: It's already in there?

ARNOLD BROUSSARD: -- they -- they do that -- they do that right now.

COUNCILPERSON DAVIS: Oh, good. Okay.

ARNOLD BROUSSARD: They do that right now.

COUNCILPERSON DAVIS: Oh, all right. Thank you.

CHAIR PRO TEM PARDO: Madam Chair?

CHAIRPERSON DAVIS: Yes, Miss Pardo?

CHAIR PRO TEM PARDO: All right. You know what I would like to see? I'd like to see a matrix of any and all restrictions affecting the leasing of those slips.

ARNOLD BROUSSARD: Okay.

CHAIR PRO TEM PARDO: All right? And I think, John, did you start working on that already?

ARNOLD BROUSSARD: We -- yeah, he's -- yeah, he started working on --

CHAIR PRO TEM PARDO: Okay.

ARNOLD BROUSSARD: -- on -- on that, and you know, I've done some work on it, too. I was waiting to get some -- some feedback from him.

CHAIR PRO TEM PARDO: Okay, fine. So if you guys are working on it, continue working --

ARNOLD BROUSSARD: Yeah.

CHAIR PRO TEM PARDO: -- on it and when you have the final product, if you can just give that to us.

ARNOLD BROUSSARD: Absolutely. Absolutely.

CHAIR PRO TEM PARDO: Just so we're all aware of what we can and cannot do.

MARINA DIRECTOR LEGUE: Right.

ARNOLD BROUSSARD: No, absolutely.

CHAIR PRO TEM PARDO: All the restrictions we have. Okay. Thank you.

CHAIRPERSON DAVIS: Yeah, and one last question I had, the marina's going to guarantee parking revenue of 21,600 per year to the parking operator? So I guess are - - is -- is -- am I interpreting that to mean that the --

COUNCILPERSON THOMAS: Where'd you get that number from?

CHAIR PRO TEM PARDO: It's there. It's the -- it's in the document.

ARNOLD BROUSSARD: Who -- whoever --

CHAIRPERSON DAVIS: Page 24.

ARNOLD BROUSSARD: -- yeah. That -- that's part of the --

CITY MANAGER JONES: (Inaudible).

CHAIR PRO TEM PARDO: Yeah, we have --

ARNOLD BROUSSARD: -- yeah. I'm sorry. That's part of the -- in talking with the Finance Director, he indicated that part of the arrangement with the -- with the CRA was that a certain number of parking spaces would be actually leased from the -- the CRA, the parking operator. I used parking operator in -- in terms of terminology because I didn't know if it was a -- if we have a parking garage, you know, management -- manager or whatever. I just used, you know, parking operator to reflect the fact that that would be a cost.

CHAIRPERSON DAVIS: Okay. So when you say -- when you say the marina will guarantee --

ARNOLD BROUSSARD: The marina will pay.

CHAIRPERSON DAVIS: -- you're meaning the City or --

ARNOLD BROUSSARD: The marina.

CHAIRPERSON DAVIS: -- the uplands or, I mean, what --

ARNOLD BROUSSARD: No. The marina.

CHAIRPERSON DAVIS: -- the management company?

CITY MANAGER JONES: The management (inaudible) will guarantee.

ARNOLD BROUSSARD: The marina from its revenues.

CHAIRPERSON DAVIS: Is going to guarantee --

CITY MANAGER JONES: From its revenues.

CHAIRPERSON DAVIS: -- parking revenue of 21,6 --

ARNOLD BROUSSARD: Right.

CHAIRPERSON DAVIS: -- per year to the parking -- to --

ARNOLD BROUSSARD: From --

CHAIRPERSON DAVIS: -- to whoever they hire?

ARNOLD BROUSSARD: Right.

CHAIRPERSON DAVIS: To --

ARNOLD BROUSSARD: You know, to guarantee the -- that number of spaces. And apparently, that's in the agreement that the City has with the -- with the CRA.

CHAIRPERSON DAVIS: Okay. I didn't quite get that but all right.

CHAIR PRO TEM PARDO: (Inaudible).

CITY MANAGER JONES: (Inaudible).

CHAIRPERSON DAVIS: Okay.

MARINA DIRECTOR LEGUE: Madam Chair, we could take that out if you want.

CHAIRPERSON DAVIS: Gotcha. No. I -- I just wanted to understand what -- what it all meant. That's all.

MARINA DIRECTOR LEGUE: No. I understand.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: I -- Miss -- Madam Chair, one -- one last thing, please.

I heard Mr. Guyton talk briefly about a -- what is this company called? The PR firm. How closely are they going to be working with this particular third-party vendor?

CHAIRPERSON DAVIS: O'Donnell?

CHAIR PRO TEM PARDO: No.

CITY MANAGER JONES: No.

CHAIRPERSON DAVIS: Uh-uh.

COUNCILPERSON THOMAS: Okay. Why is everybody shaking their head. It's a question.

CHAIRPERSON DAVIS: (Inaudible).

CITY MANAGER JONES: Sir. Sir, may -- Madam Chair?

CHAIRPERSON DAVIS: Yes, Miss Jones.

CITY MANAGER JONES: It's probably somewhat limited and it's because of the nature of the environment as it relates to marinas and docks. Now, they could be used as a resource so that if they needed them to look at anything, they were sending out to make sure it -- it's got the same theme and the -- those sorts of things.

COUNCILPERSON THOMAS: But why wouldn't they -- why wouldn't they help? I mean, everybody know -- that's just like Hellman's and Miracle Whip. Miracle Whip says a sandwich is not a sandwich unless you have Miracle Whip. Now, that's not true. I like Hellman's. Especially with olive oil. But people just believe that. So if a PR firm is putting that out there, then that will help people say, You know what? It is. I mean, that -- that's why I don't get why we're not utilizing them or why we're not utilizing some type of PR to help drive that. I mean, North Palm Beach's marina is no better than ours. I actually think ours is a lot better. But Tiger Woods parks his boat there so people decide they want to go. I'm -- I'm saying if you have -- that right there drives people to there. So that's my own opinion. It don't have to be qualified by anything other than I'm just saying why are we not looking at, you know, something like that.

CHAIR PRO TEM PARDO: Tiger Woods, his boat is at Old Port Cove.

COUNCILPERSON THOMAS: Yeah, that -- well, you know what I'm saying.

CHAIR PRO TEM PARDO: Not at North Palm Beach Marina, just for the -- just for the record.

COUNCILPERSON THOMAS: Well, I will hope it will be at Riviera Beach Marina. I just was giving an example, you know?

CHAIR PRO TEM PARDO: And you know what? At the very least, he could be getting

gas at the Riviera Beach Marina.

COUNCILPERSON GUYTON: Madam Chair?

CITY MANAGER JONES: (Inaudible).

COUNCILPERSON GUYTON: Yeah. Yeah.

CHAIRPERSON DAVIS: And -- and at one point -- I'm just going to make this comment. A couple of years ago we talked about changing that sign on the building so that it's much more -- or doing some kind of sign so that it's much more visible from the ocean. So I just wanted to put that out there.

COUNCILPERSON THOMAS: We knocked it down, didn't we?

CHAIR PRO TEM PARDO: Yeah, we knocked it down.

COUNCILPERSON THOMAS: We knocked the building down, though.

CHAIRPERSON DAVIS: Well, whatever.

MARINA DIRECTOR LEGUE: Yeah.

CHAIRPERSON DAVIS: I don't know. There's been so much stuff happening.

COUNCILPERSON THOMAS: We changed it. Yeah, we changed it all right. We made it disappear.

CHAIRPERSON DAVIS: Okay.

MARINA DIRECTOR LEGUE: Madam Chair? We -- we did -- we did fix that sign but we did tear the building down.

CHAIRPERSON DAVIS: Yeah, we knocked it down, right.

COUNCILPERSON THOMAS: Yeah. Yeah. That's what I'm saying, we --

CHAIRPERSON DAVIS: Okay. That's what I was talking -- but are we planning on putting something, you know -- something there that's visible from the water?

COUNCILPERSON THOMAS: Like a lighthouse or something like that.

CHAIRPERSON DAVIS: A lighthouse would be fantastic.

CITY ATTORNEY RYAN: Uh-huh.

CHAIRPERSON DAVIS: But anyway --

COUNCILPERSON GUYTON: Madam Chair?

COUNCILPERSON THOMAS: It was a joke.

CHAIRPERSON DAVIS: Mr. Guyton?

COUNCILPERSON GUYTON: Yes. On a serious note --

CHAIRPERSON DAVIS: I wanted it.

COUNCILPERSON GUYTON: -- I think Mr. Thomas was right on point with -- with what I agree with.

CHAIRPERSON DAVIS: Yeah.

COUNCILPERSON GUYTON: At some point we need to explore how can we better market our marina. That's the premise of the comments.

CHAIRPERSON DAVIS: Yeah.

COUNCILPERSON GUYTON: And -- and I think that a good PR firm to the extent that they don't compromise anything else we're trying to do can be valuable with their connections and how they market and how they have their connections in the marketing industry. So I hope at some point we would at least consider that and how it can benefit us.

CHAIRPERSON DAVIS: Okay. So is that all the comments, questions? We're going to move on.

ARNOLD BROUSSARD: Madam Chair?

CHAIRPERSON DAVIS: Yes, Mr. Broussard.

ARNOLD BROUSSARD: You know, City Manager, Madam Chair, members of the Council, as always, we appreciate this opportunity to, you know, to -- to work with you, work for you and I want to thank, again, Mr. Sprague and Mr. Legue for their participation, their invaluable participation in this process. Thank you.

COUNCILPERSON THOMAS: Good job. I hope we see you again.

COUNCILPERSON DAVIS: Thank you.

COUNCILPERSON GUYTON: Good job.

COUNCILPERSON THOMAS: Good -- very good job. Great work.

ARNOLD BROUSSARD: Thank you.

CITY MANAGER JONES: Madam Chair?

CHAIRPERSON DAVIS: Yes, Miss Jones?

CITY MANAGER JONES: Would it -- what we will do is go back and develop some resolution or something for action for us to go out for a third-party management that would include the timetable and how we will proceed. And then as usual --

CHAIRPERSON DAVIS: You will let us know once that --

CITY MANAGER JONES: -- once the RFQ is developed, we will circulate that so that you'll have opportunity to look at that before it goes out on the street.

CHAIRPERSON DAVIS: Okay. Great.

CITY MANAGER JONES: Considering the timetable, we will work as fast as we can but I don't know if we can have this in place before January 1st. But we'll move as expeditiously as possible but that would be the furthestest [sic] out I think that we may want to go in order to have a contract in place and someone there.

CHAIRPERSON DAVIS: Okay. Okay. Any other questions or comments? Great. We're going to move on to the next thing.

CHAIR PRO TEM PARDO: Thank you.

CITY MANAGER JONES: Yes.

CHAIRPERSON DAVIS: Thank you very much.

VI. FLORIDA RETIREMENT SYSTEM PRESENTATION

CITY MANAGER JONES: The next item, I don't know whether you -- we want to talk about it. It was put on here in anticipation but unfortunately we had some movement. We will not see SE -- get back to the table with SEIU until now this Thursday. We can give you an overview as to where we are as it relates to the labor agreements that have been approved or you can wait and say -- see what SEIU does and --

CHAIR PRO TEM PARDO: Yeah.

CITY MANAGER JONES: -- that way we know where all four of them are.

COUNCILPERSON THOMAS: I would prefer you wait if it's going to impact negotiations. If it's not, then we can -- then we can hear it. If it's not going to impact it, then I will -- I will prefer you to wait.

CHAIRPERSON DAVIS: Is that the consensus?

CITY MANAGER JONES: (Inaudible)?

COUNCILPERSON DAVIS: Yeah.

COUNCILPERSON THOMAS: I'm -- I was just giving my --

CHAIRPERSON DAVIS: I'm just asking.

CITY MANAGER JONES: It could but I don't know whether it will or not so --

COUNCILPERSON THOMAS: You said it could?

CITY MANAGER JONES: (No audible response).

COUNCILPERSON THOMAS: Then I -- I'd just much rather --

CITY MANAGER JONES: Well, 'cause they're -- otherwise they may say, Look, City's already talking about this. They're already going to do this there.

COUNCILPERSON THOMAS: Yeah.

CHAIRPERSON DAVIS: So we want to wait?

COUNCILPERSON GUYTON: I agree with Mr. -- Councilman Thomas.

COUNCILPERSON THOMAS: Yeah. Yeah.

CHAIRPERSON DAVIS: Okay.

CITY MANAGER JONES: So we have our next workshop on the 28th. And if everything has been -- then we'll report back.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: And do that one on the 28th. Is that okay with -- Mr. Jones, is that okay? Okay. Item number 7 --

VII. PUBLIC RELATIONS FIRM DISCUSSION

CITY MANAGER JONES: -- a good segue from our conversation that we've just had deals with the public relations firm. Council directed that we contact the O'Donnell Agency. This contact with them has been going on for at least seven or eight months. Initially we had a meeting with them. We had a full-fledge discussion about how we view the City, some of the things we feel need to be done. Their proposal at that time was based on what they were providing for the CRA. And so what we asked them to do was to go back and to give us a proposal. 'Cause, like, website and some other stuff that's in theirs, we would not be asking them to do. So we asked them to go back and to give us a proposal with three areas of focus. Marketing, promotions and crisis management. Crisis management would be if I know a negative story is getting ready to hit, manage that crisis.

COUNCILPERSON THOMAS: Our Olivia Pope?

CITY MANAGER JONES: Yeah, you could say that she -- they might be.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: So what you have before you is the proposal with the monthly fee that they propose to charge. I don't know how close it is in line with what the CRA is paying. Mr. Brown might be able to --

COUNCILPERSON GUYTON: It's less.

CITY MANAGER JONES: It's less than --

COUNCILPERSON GUYTON: It's less.

CITY MANAGER JONES: -- what the CRA is paying?

COUNCILPERSON GUYTON: Yes.

DEPUTY CITY MANAGER JONES: Madam Manager, the rates are still the same.

CITY MANAGER JONES: Yeah.

CHAIR PRO TEM PARDO: Madam Chair?

CHAIRPERSON DAVIS: Miss Pardo.

CHAIR PRO TEM PARDO: All right. Miss Jones, will they be also taking care of the police department? You know, right now, crisis management, if, you know, a shooting or something occurs inside the police department, we have Rose Anne Brown, right? She's a contracted employee now or -- right. So she handles that. Will the O'Donnell Agency take over for that?

CITY MANAGER JONES: They wouldn't take over for that but they would be consulted. It already happens. We -- they were able to get a particular channel when we thought something was going to happen. So already now, they're a resource to the police department when we need to get out specific information. They would not be the one on camera.

CHAIR PRO TEM PARDO: Okay, fine. So we still have -- all right. A different contractor on camera. But they'll provide --

CITY MANAGER JONES: Right.

CHAIR PRO TEM PARDO: -- the -- the story?

CITY MANAGER JONES: Yeah. And they -- yes.

CHAIR PRO TEM PARDO: Okay.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON DAVIS: Madam Chair?

CHAIRPERSON DAVIS: Mr. Davis?

COUNCILPERSON DAVIS: So Miss Jones, you -- so they're already hired to do some work with the police department?

CITY MANAGER JONES: They're not hired to do work with the police department. They saw an e-mail that was sent to several individuals. And I believe -- and that was how they picked up on it and was a resource for us to get to that particular TV station that we needed.

COUNCILPERSON DAVIS: Did they charge us for that service?

CITY MANAGER JONES: And they did not charge us for the service.

COUNCILPERSON DAVIS: Yeah. That was just something that was kind of --

CITY MANAGER JONES: Yes.

COUNCILPERSON DAVIS: -- for the -- okay. Here's the question. I -- I notice that when we talk about -- at least Councilperson Guyton -- and help me out if I'm wrong -- a lot of times when you're talking about marketing, you're really stronghold on the marina, correct?

COUNCILPERSON GUYTON: No. My position is citywide. But --

COUNCILPERSON DAVIS: Well, I know. So you just said it earlier in the marina.

COUNCILPERSON GUYTON: -- yes.

COUNCILPERSON DAVIS: When -- when you're marketing anything, you know, you gotta find out what is your stronghold and what is your -- your -- your goals and what you want to do. And our marina's the best thing -- and our beach is the best thing we got going for us. Right now they're already contracted with the CRA to do just that.

CHAIR PRO TEM PARDO: What's going on with the (inaudible)?

COUNCILPERSON DAVIS: I do notice that the City Manager has a position already --

CHAIR PRO TEM PARDO: (Inaudible).

COUNCILPERSON DAVIS: -- that's vacant that she's looking to potentially fill that's supposed to work hand in hand with that; is that correct?

CITY MANAGER JONES: They would work in conjunction --

COUNCILPERSON DAVIS: In conjunction.

CITY MANAGER JONES: -- if needed on promotion and marketing things.

COUNCILPERSON DAVIS: Right.

CITY MANAGER JONES: That position is more of an internal position, writing press releases and working with the website and working with the TV station and -- and so that's different responsibilities than the actual marketing and promotion.

COUNCILPERSON DAVIS: I -- I -- but I know even with that position, you know, we can hire somebody that has a -- a background and experience that focus on what we're asking this company to do. Because if we're going to hire somebody to do one thing and then hire somebody else to do another but we can also hire -- hire one person that can focus on -- that has that experience that can do both, it will save us a lot of money.

COUNCILPERSON THOMAS: Madam Chair?

CHAIRPERSON DAVIS: Hold on. Let him finish.

COUNCILPERSON THOMAS: No. I just wanted -- I wanted to talk to Mr. Davis if it was okay.

CHAIRPERSON DAVIS: Well --

COUNCILPERSON DAVIS: Go on.

COUNCILPERSON THOMAS: Well, Mr. Davis, I look at it -- I look at it a little differently. I get what you're saying. It will probably be cheaper if we didn't have to provide benefits and -- and the -- this particular company with their relationships that they have, that's why they're being more effective. So I get what you're saying about it would be cheaper to just have somebody in house. I'm just not sure that they'll have the same relationships and connections to help us get to some of these, you know, channels the way that they do.

COUNCILPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: And I mean, that's just the way that I'm --

COUNCILPERSON DAVIS: Yeah. Yeah. I --

COUNCILPERSON THOMAS: -- I'm -- I'm looking at it.

COUNCILPERSON DAVIS: -- see -- I -- I see what you're saying. But my question is, once you put this -- advertise this position out, which is the one we have available, you don't know who we're going to get come in through that door that can do what -- deal with -- I'm not saying the O'Donnell's not doing a good job. But once you advertise you got two positions we're going to advertise --

COUNCILPERSON THOMAS: Uh-huh.

COUNCILPERSON DAVIS: -- we might hire -- hire somebody stronger. You -- you get what I'm saying?

COUNCILPERSON THOMAS: Yeah.

COUNCILPERSON DAVIS: And even with this position here, we still have to put this out for bid. We can't just say, Hey, we want to hire the (inaudible) O'Donnell team.

COUNCILPERSON THOMAS: Well, we piggyback and we can do it. If we -- if we piggyback.

CITY MANAGER JONES: You -- you can piggyback.

COUNCILPERSON THOMAS: We are piggybacking, right?

CITY MANAGER JONES: You can piggyback because there was --

COUNCILPERSON THOMAS: Are we piggybacking with this?

CITY MANAGER JONES: -- 'cause -- yeah, because there was a public solicitation on the -- at the CRA.

COUNCILPERSON DAVIS: The CRA, yes.

CITY MANAGER JONES: That we could use to piggyback on.

COUNCILPERSON THOMAS: Okay.

COUNCILPERSON DAVIS: But the requirements and the scope is different. Once you change the scope it's -- the piggyback is --

CITY MANAGER JONES: But see, our scope is narrower. We could want go and ask them to do more than what the CRA asked them to do, but we could ask them to do less, which probably was the reason why the -- the monthly fee is -- is different to support that. But can I address another question? Not a question but statement that you made. Which is very true. It would be ideal if, in one person, you could get somebody that knew enough about television to bring TV 18 up to where it needs to be, that knew about all -- all of the technology that now needs to take place, that writes press releases, does all of the stuff with social media, that takes pictures in order to be able to put in publications and be able to have -- do branding, marketing, promotion and crisis management.

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: What you're going to find -- and even in looking at the application, they're either/or. I'm either strong and I've got the television background or did the print media; I did the journalism. I did that. Or they've got where they worked doing more of the public relations. It's hard to find --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- both skill sets --

COUNCILPERSON DAVIS: In one person.

CITY MANAGER JONES: -- in one person.

COUNCILPERSON DAVIS: Okay. Well, I think the best thing that -- Madam Chair, that we need to consider is first of all, what do we want? Because I'm hearing people talk about marketing. I hear people talking about working with the police department with crisis intervention.

CHAIR PRO TEM PARDO: Uh-huh.

COUNCILPERSON DAVIS: What exactly do we want this -- this governing board when we're talk about marketing? We need to really focus on a specific area, 'cause right now I know in the CRA they're doing a good job with the marketing with our marina development and people are talking about Riviera Beach because of that. You know? We have the only marina that hasn't been -- I -- matter of fact, I was there recently when they had the last day with the Tiki last weekend. I stopped by for about an hour.

CHAIRPERSON DAVIS: Uh-huh.

COUNCILPERSON DAVIS: And those slips were full. You know, people's coming out. I mean, parking -- I had to park across the street of Broadway to get -- even get any parking and to walk across the street. So people are paying attention to what we're doing. You know, as long as you're doing something positive, the people are going to -- the word of mouth is the best marketing -- it's not the only marketing but the word of mouth is getting out. So now we -- now we got that taken care of. So the CRA's taking that side, taking care of that side. What do we want this team to do on this side? That's what I want to hear from the board. That's all.

COUNCILPERSON THOMAS: If I -- I believe -- Madam Chair?

CHAIRPERSON DAVIS: Mr. Thomas?

COUNCILPERSON THOMAS: I believe that that's what this initiative is for, is to work on that other side. The west side, the other things that we're not -- I -- I -- I believe -- and it's been my -- my belief since I've been here, even before I got here, that the image is not the real reality. The image -- the public image out there, I -- I -- I pay attention to the -- to the news, channel 5, because I just like to hear how they do stories. So let's take -- they had some negative stuff in Boynton that went down. They said Boynton's name one time.

CITY ATTORNEY RYAN: Huh.

COUNCILPERSON THOMAS: One time. They only showed it for one news cycle day.

We had a hit-and-run. They showed it for two days and they said Riviera Beach name nine times. You get what I'm saying?

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: So I think what an agency like O'Donnell that has made some -- some -- some inroads to some of these --

CHAIRPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: -- channels, these news channels and these media markets -- whether we like them or not, they're there.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: And they get much further than we do.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: So I'd rather just say, Okay. Listen. Let's bring on a firm like this to help us curve that, you know, percentage of whatever. You know? In terms of that. I mean, it -- you -- if you -- if you say the name Riviera Beach and you're going to key into it to look for something negative, or if you say the name Riviera Beach, I -- I haven't checked the weather guy. Now, call me sensitive. But you know, if -- if it's -- if it's sunny and it's going to be a nice --

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: -- day, they'll show the picture of Singer Island and say it's going to be beautiful. If it's going to be storming, they're going to say it's going to, you know, rain in Riviera Beach or it's going to storm in Riviera Beach. So I pay attention to --

CITY MANAGER JONES: (Inaudible) Singer Island.

COUNCILPERSON DAVIS: They do. They do.

COUNCILPERSON THOMAS: -- I -- I knew -- I do, I pay attention to that stuff.

COUNCILPERSON DAVIS: They do. That's true.

COUNCILPERSON THOMAS: And I'm thinking that -- I mean, it's the truth. So I'm thinking that the O'Donnell Agency will -- will assist with that type of thing. They have made a -- a big difference from the time that I've sat here.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: It's been a big difference and that PR firm, I mean, is great. Now, if you have an issue with, you know, this going out for bid or whatever,

that's fine. If they're piggybacking off of the original one, I'm fine with that. But if you want to see --

COUNCILPERSON DAVIS: No. I -- I just want to hear from Legal.

COUNCILPERSON THOMAS: -- it go out to bid -- yeah.

COUNCILPERSON DAVIS: Is this legal for us to do, just piggyback off the services?

CITY ATTORNEY RYAN: I would have to see --

COUNCILPERSON DAVIS: I just want to make sure that we're just following --

CITY ATTORNEY RYAN: -- I would have to see the RFP again.

COUNCILPERSON DAVIS: Yeah.

CITY ATTORNEY RYAN: But if we are basically doing what the CRA did --

COUNCILPERSON DAVIS: Okay.

CITY ATTORNEY RYAN: -- you know, then it's fine.

COUNCILPERSON DAVIS: Okay.

CITY ATTORNEY RYAN: Or if her costs -- if the -- what I'm hearing is that the -- the cost -- I don't know if it's the daily cost or -- I don't know how it's broken down. But if that can be applied to other areas then it's okay. Because that -- the vetting has already been done on the price. But if she's going to go outside of the price structure --

COUNCILPERSON DAVIS: Uh-huh.

CITY ATTORNEY RYAN: -- then we would have to start over again.

COUNCILPERSON DAVIS: Well, I -- I would like to hear that process first from Legal just -- just to verify that we're doing what we're supposed to be doing. And then is this something that the board wants to do? Hey, you want to try it out, let's try it out.

CHAIR PRO TEM PARDO: I -- Madam Chair?

COUNCILPERSON GUYTON: Madam --

CHAIRPERSON DAVIS: Miss Pardo and then Mr. Guyton.

CHAIR PRO TEM PARDO: Okay. Well, I am very supportive. If we can do it this way -

CHAIRPERSON DAVIS: Yeah.

CHAIR PRO TEM PARDO: -- piggyback off of the contract, I'm very supportive of O'Donnell. And I think we -- you know, I would like the board to think back a couple of months when she put together -- or the company put together the advertisement for Florida Trends.

CITY ATTORNEY RYAN: Yeah.

CHAIR PRO TEM PARDO: It was incredible. It was incredible. And it had a big impact. You know, so -- so, you know, think about that. You get what you pay for. I am a firm believer you get what you pay for. And if you want first-class you're going to pay a little more. But you're getting a firm that has everything. And they're -- they're aware of the -- you know, how the CRA is trying to market that area. They're also -- I believe they're doing work for Viking. They helped Viking with their Florida Trends advertising. So they understand what the developer, our master developer is trying to relay. You know? What their message is. And you know, I think using those two examples, she's going to really put us on a different level. You know, we've had other agencies. I -- not agencies. I don't know if we had agencies. We had internal people trying to work on our message and the message never got out.

CHAIRPERSON DAVIS: There was no message.

CHAIR PRO TEM PARDO: All right? We didn't have a message.

CHAIRPERSON DAVIS: Right.

CHAIR PRO TEM PARDO: We had someone come in. He was going to do this, do that. Yeah, right.

CHAIRPERSON DAVIS: We were reactive instead of proactive.

CHAIR PRO TEM PARDO: Correct.

CITY MANAGER JONES: Uh-huh.

CHAIR PRO TEM PARDO: And --

CHAIRPERSON DAVIS: Yeah.

CHAIR PRO TEM PARDO: -- she --

COUNCILPERSON THOMAS: Let's go with the (inaudible).

COUNCILPERSON DAVIS: We should have hired somebody else.

CHAIR PRO TEM PARDO: -- I believe she knows what we're trying to accomplish here. She is our cheerleader. She's very excited.

COUNCILPERSON DAVIS: Uh-huh.

CHAIR PRO TEM PARDO: And I am willing -- as long as Miss Ryan says we can, I am willing to give her a contract and to allow her to get the Riviera Beach message out. Not just the CRA message. Not just Viking's message. To get the City of Riviera Beach's message out. We have stuff going on in the industrial area that people still don't know about. You know, the Biotech that's taking place in the industrial area. We know about it but no one else knows about it.

CHAIRPERSON DAVIS: Exactly.

CHAIR PRO TEM PARDO: All right? We have a lot of good things happening here in Riviera Beach and no one knows about it. So I believe the O'Donnell Agency, they'll help us get that message out.

COUNCILPERSON GUYTON: Madam Chair?

CHAIRPERSON DAVIS: Were you done, sir?

COUNCILPERSON DAVIS: No. I just -- I just really want -- my biggest focus was to -- to -- to --

COUNCILPERSON GUYTON: I thought it was her and then me.

CHAIRPERSON DAVIS: I know. I was just -- well, he was --

COUNCILPERSON GUYTON: Oh.

CHAIRPERSON DAVIS: -- you know, he --

COUNCILPERSON DAVIS: I just wanted to focus on the scope of work that we was asking for them.

CHAIR PRO TEM PARDO: Right.

COUNCILPERSON DAVIS: There's certain things already doing on the CRA side and I know some people are talking about, you know, O'Donnell's always about the marina, about what they're doing on that side. On this side we need to identify what exactly specifically what we need from a city standpoint. I notice that's being talked about, the stories -- we're tracking those crisis stories and --

COUNCILPERSON THOMAS: Uh-huh.

COUNCILPERSON DAVIS: -- redirecting those stories in the system and making sure we get the proper message out. So outside of that, we need to make sure that the cost is reflected in this contract and we don't need to I mean, you know -- you know what I mean? I'm just being fiscally sound in this particular -- my position with this here. I'm not saying I don't have nothing against them, but they done a great job and I -- we've identified that. But specifically on this side where's our need at, you know, that's going to assist with the person that our city manager gonna hire? So that way they -- if they

don't have to focus on that crisis team again, then that's something that, you know, we might be like as, Hey, this is what we want them to focus on, in that area, along with the industrial which is just now being presented. We're getting these stories out about these new businesses that come into our enterprise zone here in the City of Riviera Beach. So I'd like to just hear from the board on that, on what specifically we need done on this side of -- of the city side.

CHAIRPERSON DAVIS: Okay. Mr. Guyton?

COUNCILPERSON GUYTON: Madam Chair, to address Councilman Davis' issue first about what they were focused on, the City Manager identified three areas that -- that the agency would focus on. It was crisis management --

CITY MANAGER JONES: Marketing.

COUNCILPERSON GUYTON: -- marketing and --

CITY MANAGER JONES: Public relations.

COUNCILPERSON GUYTON: -- public --

CITY MANAGER JONES: Promotions -- promotions/public relations.

COUNCILPERSON GUYTON: -- promotions. And encompassed in that would be sub areas. Could be the industrial park that we promote and market. It could be an infrastructure project that we want people to know about. We can identify under those categories what we'd like to focus in. But let me just say this. One of the things that -- that I think that this city has been neglecting a long, long time, even though everyone has identified that we have had an image problem -- though it may not be an accurate image problem, it's perception. We have not went out and -- and identified the discipline to come in and assist us with that issue that we need help on.

If we have a legal issue, we go get an attorney. If we have an image issue, we need to hire a professional public relations firm. This is what she's bringing to the table, something that, in my opinion, we should have had on our payroll anyway. But notwithstanding, we haven't had it. She has offices in West Palm, Miami, New York. We're not talking about a run-of-the-mill firm. We're talking about a firm that is respected nationally. Our city with all of the negative publicity has, in recent time -- has not had as much because this firm would volunteer their time to use their contacts to go and assist to try to minimize and mitigate some of the negative news. This is long, long overdue. I do understand your concerns. But if we're going to take our city to another level, we're going to pay that cost. If we're going to have a \$375 million project, if we're going to become a destination point, we're going to have a team of professionals to do what we need to do on the spur of the moment. Any time we get some bad publicity -- and let me say this. This is not going to be a cure-all. This is not a panacea to all our problems.

This is one component of what we're going to need to take our city to another level.

There's still going to be a lot of work that we have to do on the ground at staff level and we're still gonna have to do what we do. But to not have a public relations firm to me, we are being remissed [sic], because we have too many negative things that are being publicized that we don't have people out there trying to run interference on. On the CRA side, I know personally that they stopped an -- a newscast that was fixing to run that would have shedded [sic] us in a bad light. They stopped it. On this side with the police department, they stepped in. They have a track record of performance. And -- and -- and that being the case, it is time for us to take our city to another level. So I am in full support. As a matter of fact, I -- like I said, they should have been on at least a firm of this caliber so that we can start moving forward. I mean, too often we identify the reasons why we shouldn't do.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON GUYTON: But not really identify why we should. Some may say, you know, can -- can we afford it? I would say that we can.

CHAIRPERSON DAVIS: Absolutely.

COUNCILPERSON GUYTON: Can we afford to do it? I would say that we cannot afford not to do it because we have too much positive going on in our community not to have a professional public relations firm. So I'm in full support, Madam --

COUNCILPERSON DAVIS: Madam Chair, I've just got one question.

CHAIRPERSON DAVIS: Mr. Davis?

COUNCILPERSON DAVIS: I noticed that everyone noticed about these stories they've been doing on the city's side. This is the first time I've been -- even heard that they've been volunteering. How long have they been doing that?

CHAIRPERSON DAVIS: Three or four months, something like that.

CITY MANAGER JONES: Yeah, it's been recent. It's only been within the last, I'd say, three months or so.

COUNCILPERSON DAVIS: Is there a report going around stating what they've done for us?

CITY MANAGER JONES: Uh --

COUNCILPERSON GUYTON: No.

CITY MANAGER JONES: -- not a report.

COUNCILPERSON DAVIS: I'd just like to be kept in the loop with stuff like this (inaudible).

CITY MANAGER JONES: It was key in some e-mails. When Mr. Brown said, I'm not paying for that, in some e-mails and then -- so it's, like -- it shifted over to the city side. So it really wasn't a report. It was -- it was e-mail --

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: -- kinds of communication. It wasn't a report, sir.

COUNCILPERSON DAVIS: All right. Like I say, I support all my colleagues' position. Hey, let's give it a try. Let's see what happens.

CHAIRPERSON DAVIS: And Miss Jones, one of the things that I hope that they will be working on is working with Google to try and change that, you know -- whenever you Google Riviera Beach, all that comes up is negative stuff, you know. And I know we were trying to do it at one time but, you know, Mr. Giles, I believe, you know, was having problems getting in touch with them. So hopefully this can be one of the things that they work on with them. Okay?

CITY MANAGER JONES: Yes, ma'am.

CHAIRPERSON DAVIS: Any other questions or comments? Okay. And one last question for you. Where's my agenda? Do we have anything from -- that we need to -- any questions or comments from Council? Discussion or anything?

CITY ATTORNEY RYAN: Wait a minute. On that (inaudible) --

V. LEGISLATIVE OFFICE COVERAGE DISCUSSION

CITY MANAGER JONES: Well, the only other item -- there is one more item on here. At our last meeting we -- there was a discussion about the staffing in the legislative office. And a suggestion was --

COUNCILPERSON GUYTON: Yeah. Oh, before you go to that can -- can I get an understanding on the last issue?

CITY ATTORNEY RYAN: Yeah, me, too. I was going to ask for that.

COUNCILPERSON GUYTON: Are we moving --

CITY MANAGER JONES: Oh, on the next -- you'll get a --

COUNCILPERSON GUYTON: No. On the last issue for --

CITY MANAGER JONES: -- you'll get a resolution approving the contract --

COUNCILPERSON GUYTON: The O'Donnell contract?

CITY MANAGER JONES: -- on your first meeting in August --

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: -- agenda.

CITY ATTORNEY RYAN: And I will review for Mr. Davis. I will check to make sure that is consistent with piggybacking.

COUNCILPERSON GUYTON: Yes.

CITY MANAGER JONES: Yeah.

CHAIRPERSON DAVIS: Okay.

CITY MANAGER JONES: That -- 'cause that's when -- when I was asking Mr. Guy to verify that, as well.

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: But no, it will come back in the form of a resolution awarding the contract at the August meeting.

COUNCILPERSON GUYTON: On the condition of legal review and --

CITY MANAGER JONES: And if -- if that comes out okay.

COUNCILPERSON GUYTON: -- it's okay. Yes.

CHAIRPERSON DAVIS: That's fine. Okay.

COUNCILPERSON GUYTON: Okay.

CHAIRPERSON DAVIS: And that's all we got here? Okay. Any comments or discussions from council? No?

CITY MANAGER JONES: Okay. There's only the one other item.

CHAIRPERSON DAVIS: Well, it's not on my agenda so --

CITY ATTORNEY RYAN: You don't have the right agenda.

CHAIRPERSON DAVIS: I don't have it.

CITY ATTORNEY RYAN: Yeah. I kept looking at your agenda. I'm sorry.

CHAIRPERSON DAVIS: Yeah. This (inaudible).

CITY MANAGER JONES: Okay. The only other item on here was the legislative office coverage. And at our last workshop there was a discussion about getting the five legislative aides to chip in and say what hours they would cover. And you will go -- go

back and talk with your aide to see --

CHAIRPERSON DAVIS: (Inaudible).

CITY ATTORNEY RYAN: (Inaudible).

CHAIRPERSON DAVIS: (Inaudible) this is July 4th. That's what was on (inaudible). This is --

CITY ATTORNEY RYAN: Is that not weird?

CITY MANAGER JONES: -- whether they were amenable with that. And I just didn't know whether there had been any movement on that particular issue.

COUNCILPERSON GUYTON: Madam Chair?

CHAIRPERSON DAVIS: Mr. Guyton?

COUNCILPERSON GUYTON: I spoke to my aide and she's okay with it, whatever we decide.

CHAIRPERSON DAVIS: Okay.

CHAIR PRO TEM PARDO: Madam Chair?

CHAIRPERSON DAVIS: Miss Pardo?

CHAIR PRO TEM PARDO: My aide is the same. She is --

COUNCILPERSON THOMAS: Mine's good, too. Mine's good, too.

CHAIR PRO TEM PARDO: -- (inaudible).

COUNCILPERSON DAVIS: I -- I just -- I have one question. As far as putting a system in place with the aides -- and this is for which hours? This is for the morning shift?

CITY MANAGER JONES: It would be for the half a day.

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: It's whether it would be for the morning or for the afternoon. Typically not saying all the time --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- they have activities for you.

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: And if you find that you're in in the mornings --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- some aides may feel better if they did the afternoon so that they wouldn't be having responsibilities for the front desk when you were here.

COUNCILPERSON DAVIS: The reason I ask that question, because, you know, I don't want to get into the problem that when we're --

CITY ATTORNEY RYAN: (Inaudible).

CHAIRPERSON DAVIS: (Inaudible).

COUNCILPERSON DAVIS: -- put this in place -- let's say my aide has Monday at 2:00 and someone else's aide has Tuesday at this time. Now all of a sudden somebody has to go pick their child up from a doctor or -- or whatever the issue may be, and then we're going to have to run into who's going to decide who's going to fill that slot now? I don't want --

CITY MANAGER JONES: Yeah. Or there would be no coverage.

COUNCILPERSON DAVIS: Exactly. So that's the issue, that we need to put something in place that will put a system in place to prevent that from happening, because I require a lot from my assistant. I don't -- you know, not saying the others don't. I see that -- 'cause I see that we do. I know Hope does a lot. But -- they all do 'cause even Miss Dozier, she does a lot with the news letter; you know, Miss Blue's always assisting. But I don't want it to run to the problem to where there'll be some lapse time there where we can't because --

CITY MANAGER JONES: There will be.

COUNCILPERSON DAVIS: -- we're very demanding -- demanding. I don't see that it's not going to happen. I don't see that.

CITY MANAGER JONES: It will -- it will be.

COUNCILPERSON DAVIS: I know it's going to happen and -- and --

CITY MANAGER JONES: It may not be frequent but it will --

COUNCILPERSON DAVIS: Oh, it's going to be frequent. It's going to happen when it's going to be most valuable and I don't want to put something in place that's going to cost us later on when someone wants to come up and meet with staff or schedule a -- but first of all, what does the job duty -- description of that person at that desk?

CITY MANAGER JONES: I can get you the official --

COUNCILPERSON DAVIS: Before we --

CITY MANAGER JONES: -- job description from Human Resources but it's really to serve in a receptionist capacity as well as to assist the City Manager's Office, as well as legislative assistants with anything that they need.

COUNCILPERSON DAVIS: What do they assist you with?

CITY MANAGER JONES: Oh.

COUNCILPERSON DAVIS: That you can talk about. I don't want to --

CITY MANAGER JONES: I have had them compiling data.

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: You don't want them just sitting there if there's nothing to do.

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: They've done some research.

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: Things that you can do on the computer. Like mailing list development, stuff like that.

COUNCILPERSON DAVIS: Okay. Is -- is there -- is there more that you can see that can be done from your --

CITY MANAGER JONES: Typing.

COUNCILPERSON DAVIS: -- from your -- where your office can be assisted at?

CITY MANAGER JONES: (No audible response).

COUNCILPERSON DAVIS: You -- you -- you get what I'm saying?

CITY MANAGER JONES: Yes.

COUNCILPERSON DAVIS: I don't -- I can -- I know your office has a lot of work. And my question is --

CITY MANAGER JONES: Yes.

COUNCILPERSON DAVIS: -- is there more that we can have that person down there do?

CITY MANAGER JONES: The individual that's working the part-time --

COUNCILPERSON DAVIS: Yes, ma'am.

CITY MANAGER JONES: -- we try to make sure that we're --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- funneling things down. I think also when we were doing some of the information previously on the lien search and we were trying to do some databases and the person did that. And that was for the Finance Department. So they don't just assist me. If there's a department that needs some assistance --

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: -- they also come to me and I let them do work for them.

COUNCILPERSON DAVIS: And -- and you let -- okay. So let -- so based on the things that you require that this particular person that we have -- 'cause we have a new person -- have you done an evaluation on that position yet to see what -- how their job performance has been?

CITY MANAGER JONES: Well, their job performance in a part-time position -- she was originally only supposed to have been here for the four hours a day.

COUNCILPERSON DAVIS: Correct.

CITY MANAGER JONES: And it was because of the void --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- when we had one of the office assistants to leave --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- that -- that caused that. And we were encouraging her to -- you know, to look at all kind of possibilities --

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: -- and -- and options.

COUNCILPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: We --

COUNCILPERSON DAVIS: That "we," you're talking about your department? Just your -- just your department? You say "we were --" you say "we were."

CITY MANAGER JONES: The -- the legislative --

COUNCILPERSON DAVIS: Staff?

CITY MANAGER JONES: Yeah.

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: The -- my office, the person that staff the legislative office and my executive assistant.

COUNCILPERSON DAVIS: Okay. Okay.

CITY MANAGER JONES: That's kind of the three --

COUNCILPERSON DAVIS: Okay.

CITY MANAGER JONES: -- when I say "we."

CHAIRPERSON DAVIS: I have a question. Has it been determined whether that person is going to stay or they're four hours or eight hours or what?

CITY MANAGER JONES: The -- this discussion will determine that.

CHAIRPERSON DAVIS: That's --

COUNCILPERSON DAVIS: That's -- that's (inaudible).

CITY MANAGER JONES: Because this discussion is saying --

CHAIRPERSON DAVIS: So what is -- what -- so what is --

CITY MANAGER JONES: -- that that position will go back to four hours a day and that --

CHAIRPERSON DAVIS: When did it change from four hours?

CITY MANAGER JONES: When --

COUNCILPERSON DAVIS: When the other (inaudible).

CITY MANAGER JONES: -- the other executive assistant left.

COUNCILPERSON DAVIS: Yeah.

CHAIRPERSON DAVIS: Okay.

CITY MANAGER JONES: Yeah.

CHAIRPERSON DAVIS: So -- so now we're saying it's going to go back to four hours?

CITY MANAGER JONES: For the -- the individual that's there.

CHAIRPERSON DAVIS: Yeah.

CITY MANAGER JONES: And for the other four hours --

CHAIRPERSON DAVIS: The secretary?

CITY MANAGER JONES: -- your -- the --

CHAIRPERSON DAVIS: And I'm sorry. I -- I did not speak to my secretary but I -- my assistant. But I'm sure she -- she won't have a problem with it. But I will definitely do that tomorrow. Did you have any other questions or comments?

COUNCILPERSON DAVIS: Yes. I -- I still haven't gotten my question answered about, you know, is there more that that person could be doing? 'Cause I'm -- I'm sorry, I require a lot from my staff and I'm not willing even to do it. I'm going to tell you that now. I demand a lot and -- and sometimes she -- she does more than what --

COUNCILPERSON GUYTON: Well -- well, if -- if --

COUNCILPERSON DAVIS: -- (inaudible).

COUNCILPERSON GUYTON: -- you know, I don't think it would be the problem if the other four, we can rotate our people if yours is not available.

CHAIRPERSON DAVIS: Yeah.

COUNCILPERSON GUYTON: I -- I -- I don't see that being a real problem.

COUNCILPERSON DAVIS: My issue is we have somebody in place that can do the work. Why are we even considering this? That's -- that's what I want to know. We got somebody in place that can do the work. Why are we even considering this?

CITY MANAGER JONES: Yeah, it was just brought up at the last --

COUNCILPERSON DAVIS: that -- that -- no. I know it was brought up but --

CITY MANAGER JONES: -- meeting and that's why I (inaudible)

COUNCILPERSON DAVIS: -- if we have someone in place why are we considering -- considering this?

COUNCILPERSON THOMAS: I -- I don't know, to be honest with you. Does -- does the -- does -- does Miss Kisha [phonetic] have a set schedule?

COUNCILPERSON DAVIS: That -- before the other person had a set schedule, before we made it -- before we split the hours up.

CITY MANAGER JONES: Yeah. Before we split the hours up, one had mornings and one had the afternoon. This is kind of --

COUNCILPERSON THOMAS: But how is it going now?

CITY MANAGER JONES: -- now it's to try to fill in the middle-ish of the day, kind of the 9 to 4:30 time frame. It's not --

COUNCILPERSON THOMAS: But I'm saying is that the schedule that she works now?

CITY MANAGER JONES: Yeah, she's pretty much here at least six, seven hours a day.

COUNCILPERSON THOMAS: Okay. You know, I -- I don't really have a -- I don't really have a preference one way or the other. I'm okay with, you know, some set times if we want our assistants to do it. I think what happens is -- I don't have very much conversation, you know, with her other than, you know, of course we speak or whatever when we see each other. But I don't get any, like, messages or I don't get any --

CHAIRPERSON DAVIS: Me, neither.

COUNCILPERSON THOMAS: -- you know, anything from her. It's no real interaction in terms of the office, you know, to me. So now, I don't know if that's just because they have it set to where it goes to Hope or whatever --

CITY MANAGER JONES: (Inaudible). Uh-huh.

COUNCILPERSON THOMAS: -- that may be. But, you know, to me, you know, if the board wants to go that way, that's fine. If they want to go where we split the hours up, that's fine. If Mr. Davis is saying, Hey, look, I'm too busy for that, we can work around that, too. That's fine. I mean, that'll make our person have to work a few more hours, I guess, but I'm all fine -- I'm all fine which -- whichever way, you know, we really want to go as a board. I -- I can go either way. I can go either way.

CHAIRPERSON DAVIS: All right. It doesn't matter to me, either. I could care less.

COUNCILPERSON DAVIS: I'm just trying to eliminate any potential problems in the future. If you've got something in place that's actually working at this time, why are we looking to change it? That's all I'm saying. I mean, I'm not going to say too much about the previous person that we had there, but we got somebody actually that stays in the office and they're there when those phones are ringing. That's why I asked the question from the City Manager. Are there any other things there that -- first of all, we need to know the job description. And are there some things there that she can assist with that particular area which relieves up or whatever -- if there's some things that we want from our office that we would like for her to do.

COUNCILPERSON THOMAS: Well, you -- it was under -- I was under the assumption -- and you should probably never assume, especially in these instances, that she was

supposed to really do the majority of the answering the phones, taking the message, distributing the mail, doing that -- that type of issue. I think what has happened and what has caused some type of friction is, she just actually -- she actually heard -- she actually reports to -- I believe it's Lucinda.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: And therefore, sometimes it becomes an issue. I know for -- you know, for -- for one instance where it was something about stamps. And it was about everybody should have their own stamps. And I'm like --

CHAIRPERSON DAVIS: Stamps?

COUNCILPERSON DAVIS: Stamps?

COUNCILPERSON THOMAS: -- yeah, like the stamp that you use to -- stamping the mail. So my issue to my assistant was, Hey, look.

COUNCILPERSON DAVIS: Stamps?

COUNCILPERSON THOMAS: If it's a stamp in there, it belongs to the City.

CHAIRPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: Anybody can use it.

CHAIRPERSON DAVIS: Exactly.

COUNCILPERSON THOMAS: I don't want to hear this is -- get one for District 3, get one for District 2. They all belong to the City.

COUNCILPERSON DAVIS: I -- well, I didn't know we had stamps, first of all. I -- I --

COUNCILPERSON THOMAS: Yeah. A stamp.

CHAIRPERSON DAVIS: Not -- not stamps for the -- for mail.

COUNCILPERSON THOMAS: A stamp like the received stamp.

COUNCILPERSON DAVIS: Oh, okay.

CITY MANAGER JONES: Yeah, date stamp.

COUNCILPERSON GUYTON: Not mail. Date stamp.

COUNCILPERSON DAVIS: Oh, okay. A (inaudible) stamp. Okay.

COUNCILPERSON THOMAS: Yeah. So -- so, you know -- so if -- if -- if she's getting - if she's getting a -- a directive from her immediate supervisor to say that this is

supposed to be done a certain way, then we can't step in and, you know, say something different toward that.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: That caused a little bit of an issue. So you can't, like, serve two, you know --

CHAIR PRO TEM PARDO: Masters.

CHAIRPERSON DAVIS: Yeah. Her boss is Miss Jones.

COUNCILPERSON THOMAS: -- yeah. Right. But I -- you know, if -- if that's the case, I'd still rather it be, you know, responding -- she needs to probably respond to -- it can be the Chair, you know, or somebody in Legislative to know so that we don't have a, Well, my supervisor said to do it this way.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: And this is the way that Legal wants to do it. We needed that person there and we just said, Let the manager do that 'cause we all have different schedules and let her oversee. So some of those issues, you know, I think that may sound very minute on its surface, can fester to be some -- some other things. And I'm just giving one case in point, you know? Like I said, I haven't had any issues with the -- the young lady down there. She seems to be fine with me. But I do know that there's some -- you know, there's some things that kind of, you know, go back and forth and, I mean, if we're gonna really be transparent and discuss the issues, those are some of the things that, you know -- that -- that are going back and forth. So like I said, it -- I'm okay either way. I -- I would -- I would rather that we -- if we were going to try something new --

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: -- that we took those hours and split it with the -- the other workers that were there. We've had this position now, I think, going on three years. And we haven't been able to get them up to standard. And let's be real. They really don't get paid for all hours they work. We do give them a whole lot of, you know -- this would -- this would be a chance to kind of reward them a little bit, you know, but I definitely don't want to see anybody without a job.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: But as far as my preference is, I think that either -- if we do keep them, then something else needs to, you know -- to change.

COUNCILPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: If we don't, then I'm fine with taking ours -- and I

understand what you're saying because I -- we would have to discuss that because I know that --

COUNCILPERSON DAVIS: Yeah. It's going to come up.

COUNCILPERSON THOMAS: -- my person would have to have some set hours, you know, that --

COUNCILPERSON DAVIS: Right.

COUNCILPERSON THOMAS: -- she would have to do every day to cover the -- the office. But it's -- it's no way that when I'm going to need her to do, you know, something that she's going to be stuck or pulled from somewhere else to do something, so it will still be some more communication that needs to be done.

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: I think that this conversation should be basically which way do we want to go with that? And anybody -- any councilperson should be able to opt out of that if they don't want that person there. So that's the -- that's the thing that we should say first, whether you want to opt your person in --

COUNCILPERSON DAVIS: Uh-huh know.

COUNCILPERSON THOMAS: -- or opt your person out to make sure that we, you know, can --

CHAIRPERSON DAVIS: Yeah, I think that should be optional.

COUNCILPERSON THOMAS: Yeah. if -- I'm saying if you want to -- well, because we would have to cover more hours.

CHAIRPERSON DAVIS: I understand.

COUNCILPERSON THOMAS: You see what I'm saying?

COUNCILPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: And I don't -- I want to make sure they don't go over 40.

CITY MANAGER JONES: Yeah.

CHAIRPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: But --

CITY MANAGER JONES: You will not go over 40, sir. And the reason being is that --

CHAIRPERSON DAVIS: (Inaudible).

COUNCILPERSON THOMAS: Right.

CITY MANAGER JONES: -- the hourly rate for that position is a lot less than the hourly rate for the legislative assistants.

CHAIRPERSON DAVIS: Oh, that's going to be a problem.

CITY MANAGER JONES: So when you get there --

DEPUTY CITY MANAGER JONES: Nine dollars.

CITY MANAGER JONES: A \$9 difference. So when they start eating up the hourly rate \$9 more than what's budgeted --

COUNCILPERSON THOMAS: Well, you can't do that. You can't -- you can't pay somebody one hourly rate for something --

CITY MANAGER JONES: No, no, no, no. I'm saying they would have to get paid --

COUNCILPERSON THOMAS: The same pay --

CITY MANAGER JONES: -- okay. They would get paid the same hourly rate, which means you're going to use the money up faster.

CHAIRPERSON DAVIS: Use it up faster, yeah.

CITY MANAGER JONES: So you will not have the same --

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: -- number of hours to cover.

CHAIRPERSON DAVIS: Yeah.

CITY MANAGER JONES: Did that --

CHAIRPERSON DAVIS: That's problematic.

COUNCILPERSON DAVIS: Exactly. See?

COUNCILPERSON THOMAS: That is -- that is very problematic.

CHAIR PRO TEM PARDO: Yeah.

COUNCILPERSON THOMAS: So either you need to put more money into the budget to cover that or --

CHAIRPERSON DAVIS: Or just hire another four-hour person.

COUNCILPERSON THOMAS: -- or you get --

CITY MANAGER JONES: Just hire another four-hour person.

CHAIRPERSON DAVIS: Yeah. I think that's the best thing to do, just hire another -- another four-hour person and/or --

COUNCILPERSON THOMAS: What -- what do you mean? You mean have split four hours and then hire a four-hour person?

CHAIRPERSON DAVIS: No, what --

CITY MANAGER JONES: That's the way it was set up originally, two part-time people.

CHAIRPERSON DAVIS: A morning and afternoon person.

CITY MANAGER JONES: One did four hours, the other one did four hours.

COUNCILPERSON THOMAS: Okay. Well --

CITY MANAGER JONES: And then the one that worked the morning hours left.

COUNCILPERSON THOMAS: Okay. So then I'm -- I'm -- I'm lost here. Then why are we -- why would we change it if --

CHAIR PRO TEM PARDO: Right.

COUNCILPERSON THOMAS: -- why don't we get two four-hour people if we're not -- I don't -- I don't understand it.

CHAIRPERSON DAVIS: If we're not what?

COUNCILPERSON THOMAS: If -- why are we doing it that way? Why are we just saying, Okay. We're going to get two four-hour people?

CHAIRPERSON DAVIS: 'Cause that's the way it was before.

CITY MANAGER JONES: That's how it's budgeted.

CHAIRPERSON DAVIS: Yeah.

CITY MANAGER JONES: For two four-hour people.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: When the one of them left, the --

CHAIR PRO TEM PARDO: (Inaudible).

CHAIRPERSON DAVIS: Right.

CITY MANAGER JONES: -- with no benefits. When one of them left, the individual was there just picked up a few more hours. And so then it was a way for us to consider additional hours for the legislative aides.

COUNCILPERSON THOMAS: Which I am totally 100 percent in support of.

CHAIRPERSON DAVIS: But --

CITY MANAGER JONES: And that's how it -- that's how it came up.

COUNCILPERSON THOMAS: I'm 100 percent in support of that.

CHAIRPERSON DAVIS: -- but the -- the reason that won't work with the current budget --

COUNCILPERSON THOMAS: Uh-huh.

CHAIRPERSON DAVIS: -- is because they're going to be paid at their hourly rate instead of the lower rate. And then your money's going to run out and then you're not going to have anybody (inaudible).

COUNCILPERSON DAVIS: And they wouldn't --

COUNCILPERSON THOMAS: So wait a minute. What is -- what -- have anybody did that analysis or, I mean, we're just talking hypothetically because it -- if you're making double the money, I understand that. So, yeah. But --

CITY MANAGER JONES: You're going to use it up twice as fast.

COUNCILPERSON THOMAS: Yeah. But has anybody -- have you done a --

CITY MANAGER JONES: What I --

COUNCILPERSON THOMAS: -- an analysis to see how that would financially impact -

CITY MANAGER JONES: I haven't done an analysis. What I will do based on the direction is then to go back and you've got to budget to make it work.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: And this is why I'm having the discussion before I get the budget out.

COUNCILPERSON THOMAS: Well, let -- let me -- let me put my --

CITY MANAGER JONES: To making it work, budgetarily making it work.

COUNCILPERSON THOMAS: -- let me put -- let me -- let me do how, you know -- let me just say this, my final thoughts on the whole matter. I am 110 percent in support of getting our legislative aides more hours. And if this is a way to do it, I'm okay with it. If it's going to impact a financial situation so grossly that we are so far out of budget, then I am not, you know, for that. If we're going to go to two different people during the -- the day, they need to know what their -- what their duties are and it needs to be -- they need to respond or be -- report to at least whoever the chair is at that time, versus somebody who we don't necessarily see. I'm not saying that anybody's not doing good managing. I'm just saying so it's right, you know, right -- right there. Now, I hope I articulated to my colleagues how I felt about --

CHAIRPERSON DAVIS: Uh-huh.

COUNCILPERSON THOMAS: -- about it. How I -- from -- from -- from -- from District 3.

CHAIRPERSON DAVIS: Okay. Well, I would be in favor of hiring a -- a -- another part-time person myself. I don't know about anybody else.

CHAIR PRO TEM PARDO: Yeah. Madam Chair?

CHAIRPERSON DAVIS: Miss Pardo?

CHAIR PRO TEM PARDO: Yeah, if it's going to be a financial impact, then I am -- I'm on board with another part-time person four hours at, you know --

CITY MANAGER JONES: Ten dollars and whatever it is.

CHAIR PRO TEM PARDO: Whatever.

CHAIRPERSON DAVIS: Uh-huh.

CHAIR PRO TEM PARDO: Right. No benefits, no nothing.

COUNCILPERSON DAVIS: Ten dollars. This is for 20 hours a week.

CITY MANAGER JONES: Uh-huh.

CHAIRPERSON DAVIS: What about you, Guyton?

COUNCILPERSON GUYTON: I would agree with my colleagues. I -- I really don't have a preference one way or the other but if it's a financial impact --

CHAIRPERSON DAVIS: Okay. Well, we got a consensus there.

COUNCILPERSON DAVIS: So I got -- I got something I want to say.

CITY MANAGER JONES: Yes.

COUNCILPERSON DAVIS: Madam Chair?

CHAIRPERSON DAVIS: Mr. Davis.

COUNCILPERSON DAVIS: Congratulations, you just created another job.

CHAIRPERSON DAVIS: The job was already there.

COUNCILPERSON DAVIS: But -- well -- well, you -- we brought it back.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON GUYTON: Madam Chair?

CHAIRPERSON DAVIS: All right, Mr. Guyton.

COUNCILPERSON GUYTON: One more quick question to the City Manager. I -- we talked about channel 18 and -- and -- and somebody working in there. The equipment in there --

CHAIRPERSON DAVIS: Yeah.

COUNCILPERSON GUYTON: -- when are we -- because they don't have a budget, do they, or -- or -- or how do we -- or when are we going to update our equipment? Let me just --

COUNCILPERSON DAVIS: Now you're talking (inaudible).

COUNCILPERSON GUYTON: -- lay it out there.

CITY MANAGER JONES: Their -- the current operating budget for small equipment repairs and things that they do is taken out of the City Manager's budget.

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: There is not and will need to be a separate capital budget for the purchasing of equipment. One of the things that Mr. Giles, prior to his leaving, had began to talk to some of the stations about their equipment, 'cause they change real quick.

COUNCILPERSON GUYTON: Uh-huh.

CITY MANAGER JONES: And so it might be old to them but it would definitely be a lot better to us.

CHAIRPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: As a way of trying to identify what we could need. If you were to go out -- we can cost it out for you. But if you were to go out now to update

your equipment to the modern standard, you can rest paying a pretty penny. I've done this in one other place and just the equipment alone cost us well over \$750,000. And --

COUNCILPERSON THOMAS: I mean, we ain't trying to -- to have a whole set. We're just trying to get a few more cameras or something.

CITY MANAGER JONES: Well, you -- you -- you need --

COUNCILPERSON THOMAS: Good gracious.

CITY MANAGER JONES: -- you need cameras but you need --

COUNCILPERSON THOMAS: You want an Oprah Winfrey set or something like that, you know?

CITY MANAGER JONES: Well, no. Those are up into -- those are serious business. You need the cameras and of course with that you also need to make sure -- everything now is digital so the equipment that you would be needing to use to do now and the consoles and everything to go with it -- these cameras in here, that's why the image on the television isn't good. So you would really need -- that's replacing every one of these cameras of -- I think was it, Brynt, what, 20 what? These cameras?

COUNCILPERSON GUYTON: Okay. I --

CITY MANAGER JONES: No, they're about \$2,600 apiece.

COUNCILPERSON GUYTON: -- didn't -- I -- yeah, I didn't mean to get into a lengthy discussion but --

CITY MANAGER JONES: So that's why I'm saying that it's a --

COUNCILPERSON GUYTON: -- but I wanted to know if there is a plan. Are we going to just keep our outdated equipment? Are you going to bring a proposal to us to --

COUNCILPERSON THOMAS: No. We're not keeping our outdated equipment.

COUNCILPERSON GUYTON: -- to incrementally start changing our equipment? What is the game plan? Or could you bring it back to us?

CITY MANAGER JONES: I can bring it back to you. It is one of those areas that you -- we will have to budget a little bit every year till we get --

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: -- enough money. We're just now -- last year and I believe the -- I feel like the year that's coming up, the values -- more money is coming in and we can set that money aside to do that.

COUNCILPERSON GUYTON: Okay.

CITY MANAGER JONES: But we can do that.

COUNCILPERSON THOMAS: I get it. Well, Mr. Guyton -- Mr. -- Madam Chair? Mr. Guyton, I -- I -- you know, I totally agree with you. There's several times I go in the back and say, Oh, Walter, you know, I -- I'm a darker-skinned individual but I -- you can barely see me sometimes on the --

CITY MANAGER JONES: It's the camera.

COUNCILPERSON THOMAS: And he's like, Hey, yeah, it's the cameras. It's that. So I mean, I definitely, you know, I -- I mean, you know -- we -- we need to do that.

COUNCILPERSON GUYTON: I feel you. I feel you.

COUNCILPERSON DAVIS: I agree.

CITY MANAGER JONES: Yeah. (Inaudible).

COUNCILPERSON THOMAS: Also, I mean, I hear Miss Shepherd in my sleep talking about these mike systems and --

CITY MANAGER JONES: Uh-huh.

COUNCILPERSON THOMAS: -- you know, so a lot of that stuff, we just -- you know, we gotta do. I mean, I get it. I know it's not the priority but it needs to be a little bit better. I know we have a policy where each councilperson, you know, can put on a half-hour, you know, presentation of their choice, you know, about their -- their -- their district and things. But none of us really, you know, are able to take advantage of that because --

COUNCILPERSON GUYTON: I didn't know that.

COUNCILPERSON THOMAS: -- they're -- they're taxed --

CHAIR PRO TEM PARDO: I didn't know.

COUNCILPERSON THOMAS: Yes. Yeah, you can do that.

CITY MANAGER JONES: Uh-huh.

COUNCILPERSON THOMAS: So you know now, you can do that. They're -- they're taxed, you know, with so much to do and they really don't have the -- you know, the correct equipment, you know, to -- to do it. So I mean, we -- we really need to -- you know, to look at that. So I -- I agree with that. Excuse me, Miss Pardo, I was trying to --

CHAIR PRO TEM PARDO: Sorry. I'm sorry, sir.

COUNCILPERSON THOMAS: Yeah. I know. You was just, you know -- you just gonna do that to me? But no problem, I was trying to talk to Mr. Guyton.

COUNCILPERSON GUYTON: Okay. Madam Chair, last thing to Legal.

CHAIRPERSON DAVIS: Miss Ryan?

CITY ATTORNEY RYAN: Yes.

COUNCILPERSON GUYTON: Miss Ryan? One of the things that I wanted my colleagues to consider -- and I don't know if it's legal -- is having a turn-off switch to the mike. When it's determined that someone has crossed the line and, you know, gone overboard and they refuse to be quiet, can we actually turn the mikes off? And that's a legal question. And I think we need to consider that, because people come here just to play to the microphone.

CITY ATTORNEY RYAN: Right.

COUNCILPERSON GUYTON: That's -- that's the only purpose. They want to talk to the audience. And within the parameters of the law it's okay.

CITY ATTORNEY RYAN: Right.

COUNCILPERSON GUYTON: But when they start crossing that line, I think the Chair or somebody need that ability to click it.

CHAIRPERSON DAVIS: Uh-huh. Like when they call us names.

COUNCILPERSON GUYTON: And just shut it off.

CITY ATTORNEY RYAN: Right. Right. Basically when they violate the rules of decorum.

COUNCILPERSON GUYTON: Yes.

CITY ATTORNEY RYAN: You want to be able to -- they won't stop talking. You want to be able to shut them down?

COUNCILPERSON GUYTON: They won't stop. They won't move. They --

CITY ATTORNEY RYAN: Yes. It's legal.

COUNCILPERSON GUYTON: Okay. If my colleagues don't mind, I would like for Miss Jones to consider that in her budgetary matters, too. Miss -- Miss Vice Chair, did you hear what we're talking about?

CHAIR PRO TEM PARDO: Of course I did.

COUNCILPERSON GUYTON: Okay. Are -- do you have any objections?

CHAIRPERSON DAVIS: (Inaudible).

COUNCILPERSON GUYTON: Did you have any objections?

CHAIR PRO TEM PARDO: Well, she could bring it back and then we'll discuss it.

COUNCILPERSON GUYTON: Yeah. And -- and Legal, of course, need to weigh in as to how that would be used if approved and functioned. But I think we need to consider that. It's long overdue. You know? We need to be able to -- when people have crossed the line and the attorney say that they've crossed the line, they give us the indication, you can click it.

CHAIRPERSON DAVIS: Right.

CITY ATTORNEY RYAN: And -- and keep in mind, these -- this is not something that's new under the sun.

CHAIRPERSON DAVIS: Yeah.

CITY ATTORNEY RYAN: There are other governmental entities --

COUNCILPERSON GUYTON: Yes.

CITY ATTORNEY RYAN: -- that do this.

CHAIR PRO TEM PARDO: Right. (Inaudible).

CHAIRPERSON DAVIS: Yeah. Yeah. And -- and --

COUNCILPERSON GUYTON: Yeah. Yeah. We -- we -- we -- we need to step it up and -- and our meetings need to be run more efficiently. They have been run good now and -- and, Miss Davis, let me -- Chair Davis, let me say, I think you're doing a wonderful job.

CHAIRPERSON DAVIS: Thank you.

COUNCILPERSON GUYTON: And -- but we need to put those parameters in place that would allow us to run it more efficiently. Thank you.

CHAIRPERSON DAVIS: Yeah. And you know, I'm -- I'm -- I'm a big proponent of free speech and everything. But when people start calling people names, you know, that's -- that's where I kind of --

CITY ATTORNEY RYAN: That's right.

CHAIRPERSON DAVIS: -- draw the line. So --

COUNCILPERSON GUYTON: Okay. So Miss Ryan, would you bring us a legal opinion back and they --

CITY ATTORNEY RYAN: That's -- no, that's it. You got it.

COUNCILPERSON GUYTON: Oh, that's it? You gave it? So we got -- okay.

CITY ATTORNEY RYAN: Put it on a memo.

COUNCILPERSON GUYTON: I got a legal opinion?

CITY ATTORNEY RYAN: Yeah. The legal opinion is that as long as the determination is that they are violating our rules of decorum, which have been researched very carefully, we can certainly do that.

COUNCILPERSON GUYTON: Okay.

CITY ATTORNEY RYAN: It's not -- as I said, we're not cutting them off because of the content of their speech. We're cutting them off because they're being --

COUNCILPERSON GUYTON: They violated --

CITY ATTORNEY RYAN: -- indecorous. Correct.

COUNCILPERSON GUYTON: Okay.

CITY ATTORNEY RYAN: And all of those other words.

COUNCILPERSON GUYTON: Okay. So Madam Chair -- would you tell us what that might cost us, the --

COUNCILPERSON THOMAS: Now you (inaudible).

CITY ATTORNEY RYAN: I know. I looked (inaudible).

COUNCILPERSON THOMAS: You keep using words --

COUNCILPERSON GUYTON: -- turn-off button.

COUNCILPERSON THOMAS: -- that we do not know the meaning to.

CHAIRPERSON DAVIS: Okay. Anything else from --

CITY MANAGER JONES: Madam Chair?

CHAIRPERSON DAVIS: Yes. Oh, Miss Jones and -- did we set the retreat dates?

CITY MANAGER JONES: Currently right now, we're working with -- we have one councilperson that has a conflict with the first weekend in August so now we're looking at the last weekend, which is the 29th or something.

CHAIRPERSON DAVIS: 29th of --

CITY MANAGER JONES: August.

CHAIRPERSON DAVIS: -- August? Okay.

CITY MANAGER JONES: And then because you have the Florida League of Cities in there that --

CHAIRPERSON DAVIS: Right.

CITY MANAGER JONES: -- that one could --

CHAIRPERSON DAVIS: 14th and 15th.

CITY MANAGER JONES: -- so the 25th, 26th, whatever the last weekend is of August. It will be local starting Friday and Saturday. Friday will be --

COUNCILPERSON GUYTON: On what days?

CHAIRPERSON DAVIS: The last weekend in --

CITY ATTORNEY RYAN: August 29th.

CHAIRPERSON DAVIS: -- August.

CITY ATTORNEY RYAN: It's August 29th, yeah.

COUNCILPERSON GUYTON: In August?

CITY MANAGER JONES: But we will send something out 'cause we have to make sure the hotels and all that works.

CHAIRPERSON DAVIS: Okay.

CITY MANAGER JONES: But we will stay local this time.

CHAIRPERSON DAVIS: Okay.

CITY MANAGER JONES: Continue the second part of our team building and then get back to vision.

CHAIRPERSON DAVIS: Uh-huh.

CITY MANAGER JONES: The common vision. On that Saturday for vision I'll probably have the department heads there on Saturday as we talk about the vision for the city and what we want to do. Also, you will receive next week the tentative budget from the City Manager for 2015. And that's why I needed some answers today 'cause I gotta finish working on the budget to get the tentative budget out to you all next week. The tentative budget will be discussed at our workshop on July the 28th. I'm feeling more and more optimistic every day about '15. It's a day-to-day thing but I'm feeling more and more optimistic about that.

CHAIRPERSON DAVIS: That's the Lord working with you.

CITY MANAGER JONES: In addition we will do --

UNIDENTIFIED SPEAKER: Huh?

CHAIRPERSON DAVIS: I said we got the good Lord with us.

UNIDENTIFIED SPEAKER: (Inaudible).

CITY MANAGER JONES: -- the FRS discussion that we did not do tonight. And if Council is agreeable, the studies from the Code Enforcement Division and the Clerk's Office will be complete. He will be available to present his findings on that night, as well, if it is the desire of Council to hear that.

CITY ATTORNEY RYAN: That's what I said.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: Can you repeat that one more time? You say that we'll hear what on that night?

CITY MANAGER JONES: We will do the FRS discussion. You'll go over the 2015 tentative budget that you'll already have.

COUNCILPERSON THOMAS: Uh-huh.

CITY MANAGER JONES: Ask me questions, departments questions, any of that. And then if it is the desire of Council, you can get a verbal report on the assessments that were conducted of two divisions -- two department areas, one Code Enforcement and the Clerk's Office.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: If it is a desire to hear the report.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: Okay.

CITY MANAGER JONES: And so that would be the agenda for the 28th.

CHAIRPERSON DAVIS: Okay.

COUNCILPERSON THOMAS: All right. Sounds good to me.

CHAIRPERSON DAVIS: Any other questions, comments?

COUNCILPERSON THOMAS: Not from me.

CHAIRPERSON DAVIS: Okay. Motion to adjourn?

CITY MANAGER JONES: Thank you.

COUNCILPERSON GUYTON: So moved.

COUNCILPERSON THOMAS: You got it.

CHAIRPERSON DAVIS: All right.

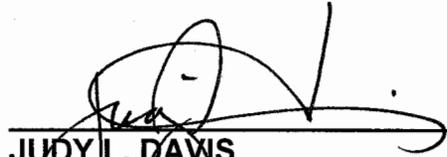
VI. PUBLIC COMMENTS

***Public comment will be allowed on workshop discussion items only.**

(CONCLUSION OF WORKSHOP)

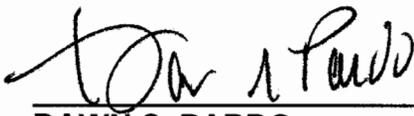
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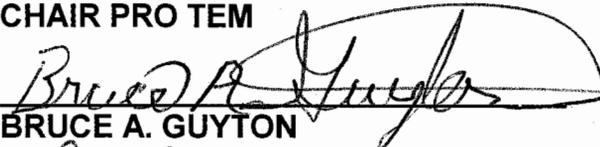

THOMAS A. MASTERS
MAYOR

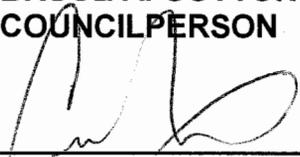

JUDY L. DAVIS
CHAIRPERSON

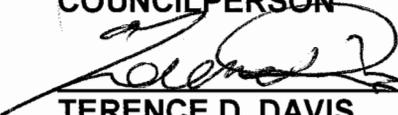
ATTEST:


CARRIE E. WARD
MASTER MUNICIPAL CLERK
CITY CLERK


DAWN S. PARDO
CHAIR PRO TEM


BRUCE A. GUYTON
COUNCILPERSON


CEDRICK A. THOMAS
COUNCILPERSON


TERENCE D. DAVIS
COUNCILPERSON

MOTIONED BY: T. DAVIS

SECONDED BY: C. THOMAS

B. GUYTON TARDY

J. DAVIS AYE

C. THOMAS AYE

D. PARDO AYE

T. DAVIS AYE

DATE APPROVED: 08/20/2014