

**CITY OF RIVIERA BEACH CITY COUNCIL  
AGENDA ITEM SUMMARY**

MEETING DATE: November 2, 2011

AGENDA ITEM SUMMARY NO. Q-011-2

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> AWARDS / PRESENTATIONS / PETITIONS | <input type="checkbox"/> REGULAR                   |
| <input type="checkbox"/> CONSENT                                       | <input type="checkbox"/> RESOLUTION                |
| <input type="checkbox"/> PUBLIC HEARING                                | <input type="checkbox"/> DISCUSSION & DELIBERATION |
| <input type="checkbox"/> ORDINANCE ON SECOND READING                   | <input type="checkbox"/> BOARD APPOINTMENT         |
| <input type="checkbox"/> ORDINANCE ON FIRST HEARING                    | <input type="checkbox"/> WORKSHOP                  |

**TITLE/SUBJECT:** The City of Riviera Beach received an award from the Florida Redevelopment Association for Outstanding Rehabilitation, Renovation or Reuse Project/Beach Park Development

**RECOMMENDATION / MOTION:**

Assistant City Manager	Library
City Attorney <i>PHR 10/25/11</i>	Marina
City Clerk	Police
Community Development	Public Works
Finance	Purchasing
Fire	Recreation & Parks
Human Resources	Water & Sewer

APPROVED BY CITY MANAGER: *[Signature]*

DATE: *10-25-11*

Originating Dept. <i>Deborah J. Hall</i>	Costs: <u>NA</u>	City Council Actions: <input type="checkbox"/> Approved <input type="checkbox"/> Approved w/conditions <input type="checkbox"/> Denied <input type="checkbox"/> Tabled to _____ <input type="checkbox"/> Referred to Staff _____
User Dept.	Current FY: _____ Funding Source: <input type="checkbox"/> Capital Improvement <input type="checkbox"/> Operating <input type="checkbox"/> Other:	Attachments: Florida Redevelopment Association overview and redevelopment project award recipient list.
Advertised: Date: Paper: <input checked="" type="checkbox"/> Not Required	Budget Account Number:	
Affected Parties <input checked="" type="checkbox"/> Notified <input type="checkbox"/> Not Required		

**BACKGROUND:**

Each year the Florida Redevelopment Association honors redevelopment leaders throughout the state of Florida for exemplary redevelopment projects and programs. Twelve redevelopment projects, organizations and leaders throughout the state have been recognized by the Florida Redevelopment Association (FRA) for their outstanding achievements in improving local communities. The recipients were honored at a special awards banquet October 21, 2011 at the 2011 Florida Redevelopment Association Annual Conference in Orlando, Florida.

The City of Riviera Beach won the 2011 Florida Redevelopment Association award for "Outstanding Rehabilitation, Renovation or Reuse Project" for the for the Ocean Mall/Beach Park. Accepting the award for the City were Council Chairwoman Judy L. Davis, Council Pro Tem Billie E. Brooks, Councilman Shelby Lowe, Tony Brown, CRA Executive Director; Mary McKinney, Director of Community Development; Michael Haygood, CRA Attorney; Scott Evans, CRA Planning Director and Tocarra Thomas, CRA Planner.

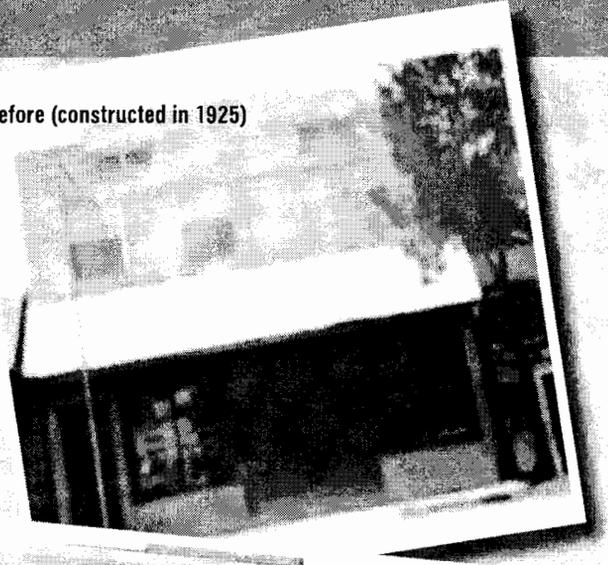
The architect for Beach Park was Gentle Holloway O'Mahoney & Associates. Catalfumo Construction was responsible for the construction of the Ocean Mall and Beach Park. The City of Riviera Beach's recent reconstruction of the Ocean Mall and improvements to the Beach Park has to rank Riviera Beach as the "best beach" in Palm Beach County. The project includes over 60,000 square feet of restaurant and retail space. The Four separate retail buildings provide very attractive building elevations that are between one and two stories in height. The Ocean Mall is a success story, overcoming unique problems with innovative solutions; Ocean Mall and Ocean Park have been transformed from a rundown eyesore into treasured amenities that are thoroughly enjoyed nightly and daily by residents and tourists alike.

**Item No. 12**



# 2011 BEST BOOK

Before (constructed in 1925)



After



Before



After



Florida Redevelopment  
Association Awards





## Outstanding Rehabilitation, Renovation or Reuse Project

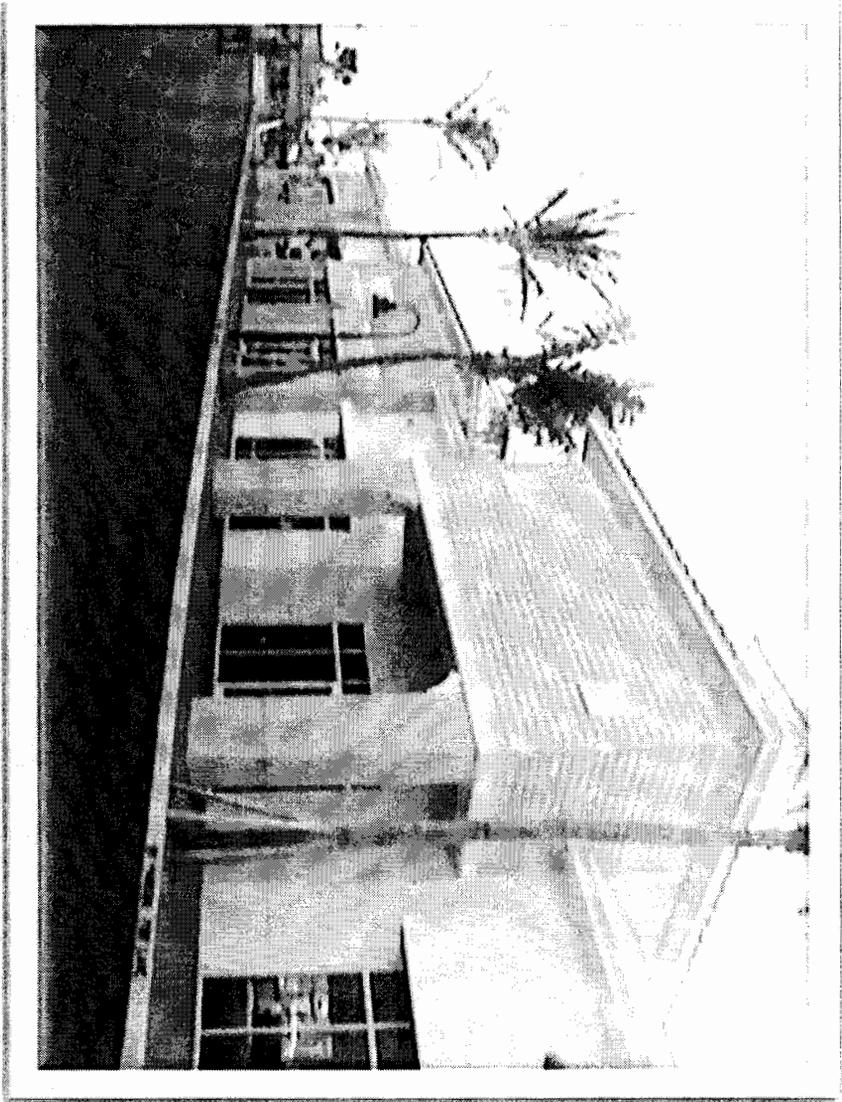


Ocean Mall  
Riviera Beach CRA

More info: (561) 887-8036 • [riviera-beach.org](http://www.riviera-beach.org)

The City of Riviera Beach's recent reconstruction of the **Ocean Mall** and improvements to the Beach Park has to rank Riviera Beach as the "best beach" in Palm Beach County. The project includes more than 60,000 square feet of restaurant and retail space. The four separate retail buildings provide very attractive building elevations that are between one and two stories in height. The Ocean Mall is a success story, overcoming unique problems with innovative solutions; Ocean Mall and Ocean Park have been transformed from a rundown eyesore into treasured amenities that are thoroughly enjoyed during the day and night by residents and tourists alike.







# 2011 FRA Awards Program

Opening Remarks: Kurt Easton, 2010-11 President  
Presentation of Awards: Committee Chair Gail Hamilton, CRA Director, Kissimmee; and Carol Westmoreland, FRA Executive Director

## Winners in Order of Appearance!

<b><i>President's Award:</i></b>	Bradenton Central CRA CareerEdge Funders Collaborative of Manatee/Sarasota
<b><i>Capital Projects/Beautification:</i></b>	City of Kissimmee, CRA Kissimmee Phase I Streetscape
<b><i>Creative Organizational Development &amp; Funding:</i></b>	Lakeland CRA Parker Street Multi-Modal Corridor Project
<b><i>Cultural Enhancement:</i></b>	City of West Palm Beach, CRA Cuillo Theater
<b><i>Management Programs/Creative Partnerships:</i></b>	City of Stuart, CRA Extreme Martin Makeover East Stuart Edition
<b><i>Marketing &amp; Communication:</i></b>	City of Dania Beach Dania Beach Marketing & Rebranding Initiative
<b><i>Out of the Box:</i></b>	City of West Palm Beach, CRA Pleasant City: A Community Inspired
<b><i>Outstanding Affordable Housing Project:</i></b>	Delray Beach CRA Palm Manor Apartments
<b><i>Outstanding New Building Project:</i></b>	Lake Worth CRA Publix Supermarkets April 2011
<b><i>Outstanding Rehabilitation, Renovation or Reuse Project:</i></b>	Riviera Beach CRA Ocean Mall
<b><i>Planning Studies:</i></b>	City of Kissimmee, CRA Regional Stormwater Facility Siting Analysis
<b><i>Transportation/Transit Enhancements:</i></b>	Hollywood CRA Hollywood Trolley – April 2010

***Special Thanks to Our 2011 FRA Awards Committee!***



## About the Florida Redevelopment Association



Cities throughout Florida are rediscovering their roles as crossroads for commerce, as meccas for culture and entertainment, and as stimulating places to live. These urban centers are experiencing exciting changes brought about by innovative approaches to design, activity mix and cooperative development.

The **Florida Redevelopment Association (FRA)** brings together professionals from around the state who are involved in preserving and improving Florida's communities. The FRA was founded in 1974 to promote redevelopment and growth of downtowns. The focus was later broadened to encompass **community redevelopment agencies (CRAs)** and **main street program** cities. Today, the FRA also includes nonprofit organizations, consultants and private developers, as well as **downtown development authorities**. We are a comprehensive association of all partners and stakeholders in Florida's urban revitalization network.

The FRA is an independent association governed by a Board of Directors elected by the membership. It is staffed through an annual contractual agreement with the Florida League of Cities, Inc. FRA's mission is to provide a forum for members to share knowledge and common experiences regarding redevelopment opportunities and problems, encourage adoption of legal and financial tools and programs favorable to community redevelopment, and serve as a statewide clearinghouse for redevelopment information.

For more information on the Florida Redevelopment Association and resources to help your community's redevelopment efforts, please contact:

Florida Redevelopment Association  
301 S. Bronough Street, Suite 300  
Tallahassee, FL 32301  
(850) 701-3608  
Fax: (850) 222-3806

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E-mail: [cwestmoreland@frcities.com](mailto:cwestmoreland@frcities.com)

Jan Piland, Executive Assistant  
E-mail: [jpiland@frcities.com](mailto:jpiland@frcities.com)

**[www.redevelopment.net](http://www.redevelopment.net)**

