

**CITY OF RIVIERA BEACH CITY COUNCIL
AGENDA ITEM SUMMARY**

MEETING DATE December 15, 2010

AGENDA ITEM SUMMARY O10-122-1

- AWARDS / PRESENTATIONS / PETITIONS
- CONSENT
- PUBLIC HEARING
 - ORDINANCE ON SECOND READING
 - ORDINANCE ON FIRST HEARING

- REGULAR
- RESOLUTION
- DISCUSSION & DELIBERATION
- BOARD APPOINTMENT
- WORKSHOP

SUBJECT: A resolution from Councilman Shelby L. Lowe endorsing the "Miss Riviera Beach USA" and "Miss Riviera Beach Teen USA" pageants to be held in May 2011.

City Attorney <i>PHR 12/8/10</i>	Marina
City Clerk <i>PHR</i>	Police
Community Development	Public Works
Finance <i>PHR 12/8/10</i>	Purchasing
Fire	Recreation & Parks
Human Resources	Utilities
Library	Information Systems

APPROVED BY CITY MANAGER: *Paul Jones* DATE: 12-7-10

Originating Dept. LEGISLATIVE <i>MD</i>	Costs: <u>N/A</u>	City Council Actions: <input type="checkbox"/> Approved <input type="checkbox"/> Approved w/conditions <input type="checkbox"/> Denied <input type="checkbox"/> Tabled to _____ <input type="checkbox"/> Referred to Staff _____
User Dept.	Current FY: _____	Attachments: Resolution
Advertised: Date: Paper: <input checked="" type="checkbox"/> Not Required	Funding Source: <input type="checkbox"/> Capital Improvement <input type="checkbox"/> Operating <input type="checkbox"/> Other:	
Affected Parties <input checked="" type="checkbox"/> Notified <input type="checkbox"/> Not Required	Budget Account Number: _____	

BACKGROUND / SUMMARY:

The "Miss Riviera Beach USA" and the "Miss Riviera Beach Teen USA" pageants are sanctioned feeder pageants to the Miss Teen USA, the Miss USA and, ultimately, the Miss Universe pageants. The "Miss Riviera Beach Teen USA" division is open to young women aged 13 to 18, while the "Miss Riviera Beach USA" division is open to young women aged 18 to 26, depending on their birthdates.

The local pageants are expected to be held in May 2011 and the chief organizer, Cecilia Martinez, will be hosting the first organizing workshop December 18, 2010. Both "Miss Riviera Beach USA" and the "Miss Riviera Beach Teen USA" pageants are part of the Miss Florida network, which has been owned and operated since 1978 by Hollywood-based Tel-Air Productions. Grant Gravitt, Jr., is the owner/president. The local pageants are not seeking financial support from the City, only its endorsement and perhaps in-kind contributions such as promotion and introduction to the community. Both Ms. Martinez and Mr. Gravitt are expected to be available to answer any questions about the pageants.

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA, ENDORSING THE "MISS RIVIERA BEACH USA" AND "MISS RIVIERA BEACH TEEN USA" PAGEANTS TO BE HELD IN MAY 2011, TO PROMOTE THE CITY, TO HIGHLIGHT THE TALENT, BEAUTY AND SKILLS OF THE CITY'S YOUNG WOMEN AND TO PROVIDE AN ANNUAL CELEBRATION OF THE CITY'S BEST, AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, promoting the City as "The Best Waterfront City in Which to Live, Work and Play" is vital to the City's vision of itself; and

WHEREAS, positive events and activities that contribute to this vision benefit the City's stakeholders, as well as help to attract other residents and business owners; and

WHEREAS, The "Miss Riviera Beach USA" and "Miss Riviera Beach Teen USA" are together a self-sustaining business, and organizers are not requesting any financial backing from the City; and

WHEREAS, The "Miss Riviera Beach USA" and "Miss Riviera Beach Teen USA" are sanctioned feeder pageants to Miss Florida USA, Miss USA and, ultimately, Miss Universe pageants, which could bring positive state, national and even international attention to the City; and

WHEREAS, pageant organizers want to make the "Miss Riviera Beach USA and Miss Riviera Beach Teen USA" pageants annual events that attract the City's best and brightest young women to shine before their peers, their families and their City.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF RIVIERA BEACH, PALM BEACH COUNTY, FLORIDA THAT:

SECTION 1: The above recitals are true and are hereby incorporated into this Resolution.

SECTION 2: The City Council hereby endorses the "Miss Riviera Beach USA" and "Miss Riviera Beach Teen USA" pageants and authorizes the pageants, planned for May 2011.

SECTION 3: This resolution shall take effect immediately upon its passage and adoption.

RESOLUTION NO.: _____
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APPROVED:

THOMAS A. MASTERS
MAYOR

DAWN S. PARDO
CHAIRPERSON

ATTEST:

CARRIE E. WARD
MASTER MUNICIPAL CLERK
CITY CLERK

JUDY L. DAVIS
CHAIR PRO TEM

BILLIE E. BROOKS
COUNCILPERSON

CEDRICK A. THOMAS
COUNCILPERSON

SHELBY L. LOWE
COUNCILPERSON

MOTIONED BY: _____

SECONDED BY: _____

D. PARDO _____

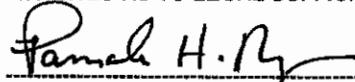
J. DAVIS _____

B. BROOKS _____

C. THOMAS _____

S. LOWE _____

REVIEWED AS TO LEGAL SUFFICIENCY



PAMALA HANNA RYAN, CITY ATTORNEY

DATE: 12/8/10