



**FOR IMMEDIATE RELEASE:**

**JOIN US FOR "BE THE CHANGE YOU WANT TO SEE IN THE WORLD" AT THE CITY OF RIVIERA BEACH'S 41ST ANNUAL DR. MARTIN LUTHER KING, JR. PARADE!**

RIVIERA BEACH, FL (January 14, 2025) – Get ready to celebrate as the City of Riviera Beach hosts its 41st year Dr. Martin Luther King, Jr. Parade, "Be the Change You Want to See in the World," on Saturday, January 18, 2025. This year's parade promises to be a memorable event filled with joy, unity, and community spirit. We are thrilled to announce that the Marching 100 Band from Florida A&M University and The ROAR Marching Band from Florida Memorial University will be performing in the parade and the post-parade festivities.

The parade will kick off at 10:00 a.m., with participants lining up starting at 8:00 a.m. The parade route has not been modified from last year.

*2025 Parade Route:*

- *Will start at Congress Avenue and MLK Blvd. Parade route ends at MLK Blvd. and Avenue O.*
- *The Parade Viewing stand, Vendor Row and Family Fun Area will be located at Dan Calloway Recreation Complex.*

For the best view of the parade, make sure to arrive early and grab a focal spot. The Parade viewing stand will be located at Avenue P and MLK Blvd. The entire route will allow viewers to witness the vibrant colors, lively performances, and the community spirit that make this parade exciting, enjoyable and so special.

Following the parade, join us at the Dan Calloway Park for the post-parade festivities from 1:00 p.m. to 3:00 p.m. This family-friendly event will be a great opportunity to spend quality time with family and friends while celebrating the legacy of Dr. Martin Luther King, Jr.

We are also excited to announce that vendors will be present along Avenue P and MLK Blvd, at the side entrance of Dan Calloway Recreation Park. Don't miss the chance to showcase your products or services to the parade attendees.

Please note that there will be street closures, detours, and police presence to ensure the safety and smooth flow of the parade. For parade and celebration information, contact Special Events Manager Aladia Franks-Edwards or Assistant City Manager Deirdre Jacobs at 561-845-3412.

Don't miss out on this incredible celebration of unity, inspiration, and community. Let's come together and honor the legacy of Dr. Martin Luther King, Jr. in style. Please see attached flyer for additional information.

**For media inquiries and more information, please contact:**

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